



Community Benefits

BELLIN HEALTH'S CONTRIBUTIONS TO THE COMMUNITIES WE SERVE

————— 2009 —————



bellinhealth

Strengthening Our Community

More than 100 years ago, a northeast Wisconsin physician named Dr. Julius J. Bellin recognized a need for quality health care and responded by establishing the organization that is now Bellin Health. Today, Bellin Health remains based in Green Bay, governed by a local board of directors – a board that makes decisions based on the well-being of the communities the health system serves.

Our health system is guided by our mission. Bellin Health's mission is to engage individuals, families, employers and communities in their lifelong journey toward optimal health and to provide safe, easy-to-use, high-quality and cost effective total health solutions. This mission drives us to proactively seek out opportunities to positively impact lives, oftentimes through activities that promote health and programs that provide health care services that would otherwise not be possible.

In this summary, you will find a sampling of Bellin's contributions and examples of how those gifts have improved care for your family, your neighbors, and the communities within our region.



George Kerwin
Bellin Health President & CEO

Community Health Services

To engage individuals in our communities, Bellin provides a number of services including screenings, health information, translation services, a 24/7 community health line, and a public access television show featuring health-related topics. The health system is a strong supporter of community initiatives and is also a founding partner of Unity Hospice.

In 2008, Bellin Health teamed up with the Green Bay Packers and Cardiology Associates of Green Bay to conduct free heart screenings for active young people. The screenings were an effort to detect Hypertrophic Cardiomyopathy – a heart disorder which often has no symptoms but is the leading cause of sudden death among young athletes in the U.S. More than 800 active young individuals were screened as part of the effort, believed to be the first time in the country where the medical community has partnered with a major professional sports organization to do this type of screening.



Health Professional Education

Our commitment to education parallels our commitment to the advancement of health services, and is evidenced by continuing medical education offerings, a cardiovascular staff series, support of physician and medical students, continued education for our health system administrators, and support of the Bellin College.

Bellin College has a long and storied history of educating nurses of the highest caliber to help meet the health care needs of this region, and throughout the nation. With U.S. officials predicting a significant shortage of nurses within the next decade, the college has expanded its enrollment and degree programs. Bellin College now offers a 15-month accelerated bachelors degree program option for students who have completed their general education credits (in another program or as part of another degree) to help fill the void, while not compromising the school's high standards.



Subsidized Health Services

Bellin Health's contributions to the community include providing health care at a free or reduced charge to the community and those who are unable to pay or are medically underserved or uninsured. This includes joint ventures supporting health care in areas that would otherwise be underserved.

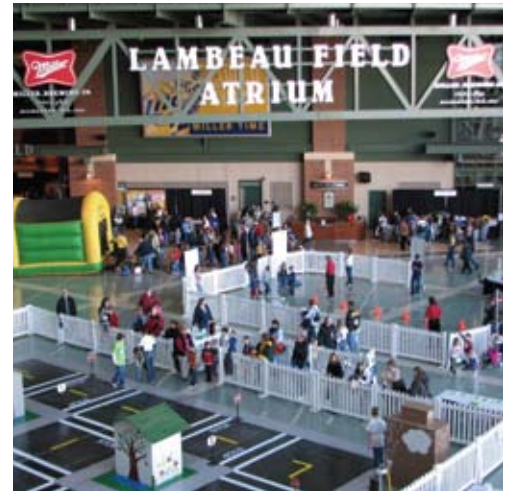


The EAGLE III emergency transport program is a partnership of County Rescue Services, Bellin Health and St. Vincent Hospital. The program utilizes an emergency air and ground transportation equipped to enable critical care level treatments during rapid transport of critically ill or injured patients. This transportation is provided by ground ambulance, helicopter, turbo prop or jet aircraft from medical facilities or accident scenes. EAGLE III is available 24 hours a day, 365 days a year.

Financial & In-Kind Contributions

Supporting worthwhile causes and programs is a significant part of Bellin Health's support of the community. Our employees have followed suit with contributions to Adopt-a-Family and other charities. Bellin's contributions include emergency funds for patients, free and subsidized fitness center memberships, and contributions to a free community clinic.

As the title sponsor of the Superbowl of Safety, Bellin Health is helping to provide children and parents with educational tips to keep kids safe. The annual event is free and features a broad range of safety topics including car seat, household chemical, sun, fire and water safety, proper 9-1-1 dialing, and crime prevention. Multiple organizations and agencies participate in the event, which attracts more than 2,000 people each year.



Community Building Activities



As the only community-based health care system in Green Bay, we have a rich tradition of promoting a sense of community for nearly 100 years. That tradition continues today through numerous events and activities including providing athletic training services for local school sporting events, and hosting the 6th largest 10K run in the nation.

For 33 years, the Bellin Run has been an event to celebrate and encourage an active and healthy lifestyle. The run's Corporate Challenge Program was created to increase participation while helping organizations to improve the health of their workforce and build camaraderie among employees. The program provides teams with training guides, T-shirts, informational sessions, log books and awards to prepare and motivate them for the event. Last year, more than 3,000 employees from 101 companies crossed the finish line of the 10K event on their way to a healthier lifestyle.

Bellin Health's Financial Impact on the Community

In addition to the direct financial and in-kind community contributions Bellin Health makes, the health system has a profound impact on the local economy.

The health system has more than 2,500 employees, however, nearly 2,000 more jobs are made possible outside of the health system due to purchases made by Bellin Health and its employees. In addition, those wages are subject to federal, state and local taxes, helping to fund government agencies.

It is estimated that nearly \$430 million in economic activity results from Bellin Health operating in the region.

Community Benefit Report

For period October 1, 2007 - September 30, 2008

Community Health Services	\$ 1,300,266
Health Professional Education	\$ 669,652
Subsidized Health Services* *at cost	\$ 15,557,896
Financial & In-Kind Services	\$ 388,661
Community Building Activities	<u>\$ 1,214,002</u>
Total	<u><u>\$ 19,130,477</u></u>

Mission

As a community steward, the mission of Bellin Health is to engage individuals, families, employers and communities in their lifelong journey toward optimal health and to provide safe, easy-to-use, high-quality and cost effective total health solutions.

Vision

People who engage with us experience greater lifelong health.

bellin.org