

In the summer of 2010, the CHIP Steering Committee brought together a broad array of community partners to review community health data. After analyzing the community data, the following health priorities were identified:

1. Adequate, Appropriate and Safe Food & Nutrition
2. Oral Health
3. Unhealthy Alcohol & Drug Use

Three action planning groups, consisting of diverse community members from over 30 agencies in Brown County, met regularly to develop a plan for each priority with goals, outcomes, and actions. These groups continue to be facilitated by Bellin Health System & Hospital Sisters Health Systems.

This program meets state requirements for public health systems, as well as not-for-profit health network requirements. The local health improvement plan links to the state level planning document entitled, "Healthiest Wisconsin 2020" which is in its third decade-long plan.

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County



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2020

THANK YOU TO THESE AGENCIES FOR CONTINUED SUPPORT:

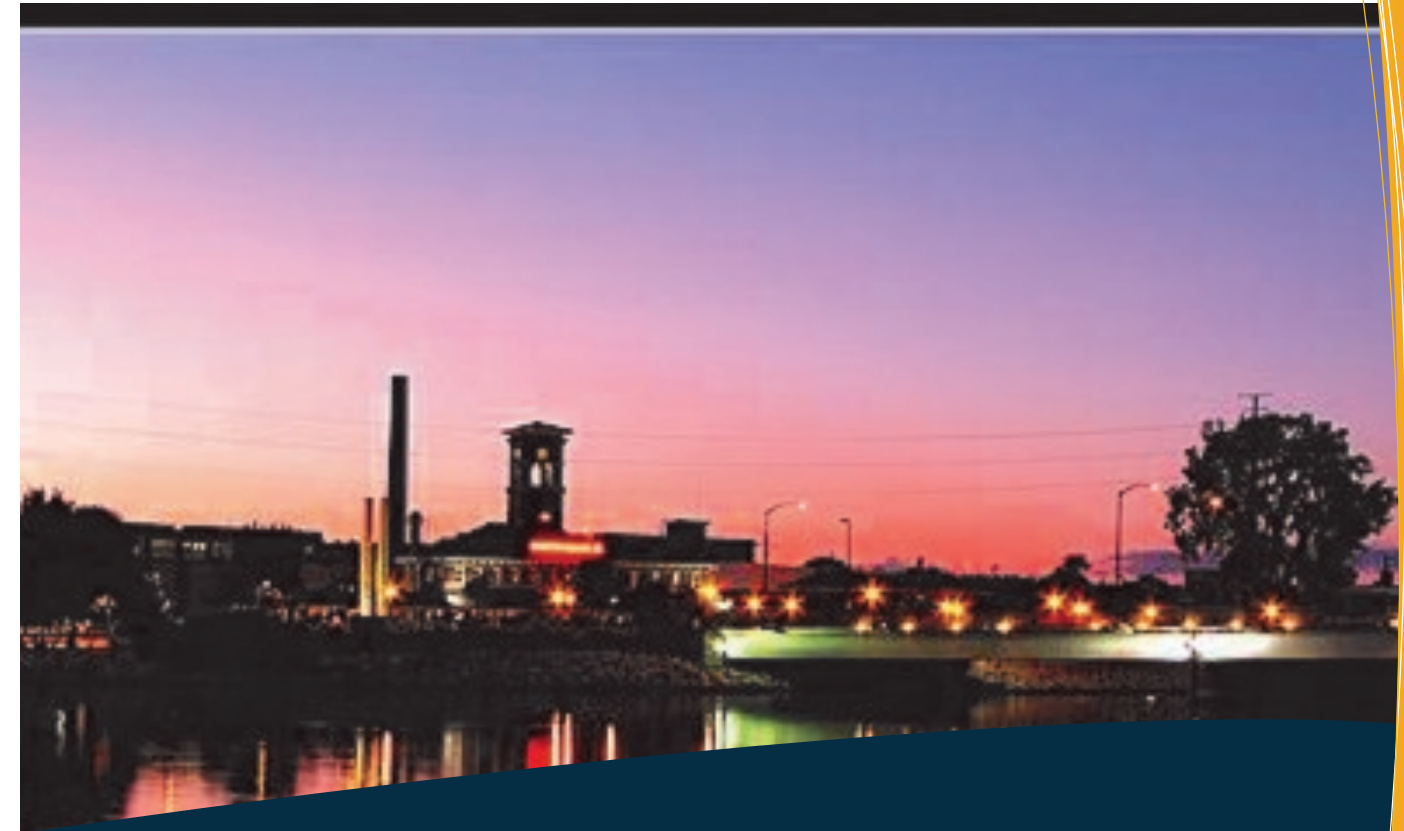
- Aging & Disability Resource Center
- Aurora Health Center
- Bay Area Community Council
- Bellin Health System
- Brown County Cooperative Extension
- Brown County Health Department
- Brown County Human Services
- Brown County United Way
- De Pere Health Department
- De Pere Police Department
- Green Bay Police Department
- Head Start
- Hospital Sisters Health System
- Libertas Treatment Center
- Live54218
- Molina Health Insurance
- NEW Community Clinic
- Northeast Wisconsin Technical College
- St. Norbert College
- University of Wisconsin– Green Bay
- WIC



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Healthy Brown County 2020

Everyone Living Better, Longer

Annual Report 2013

ORAL HEALTH



Goal 1

By 2015, reduce the number of oral health related emergency room visits by adults.

Accomplishments:

- Coordinated application for grant funding to obtain dental hygiene kits for distribution in local Emergency Departments.
- Researched the demographics of preventable ED visits for dental diagnoses; developed focused strategy to address the largest groups.

Goal 2

By 2015, improve the oral health services available for Medicaid patients.

Accomplishments:

- Made plans for a dental hygiene drive to be held in January 2014.
- Supported & promoted efforts of NEW Clinic to open a 6-chair operator for uninsured & Medicaid patients at NWTC site.
- Inventoried resources available for dental care for low-come & Medicaid adults; made information available to health professionals.

ACTIVE MEMBERS

- Tom Arndt
- Sharla Baenen
- Tina Baeten
- Bill Bongle
- Dan Braaten
- Jedd Bradley
- Barbara Coniff
- Father Paul Demuth
- Becki Detaege
- Cathy DeValk-Holl
- Tom Doughman
- Phil Duket
- Pat FINDER-Stone
- Judy Friederichs
- Laura Hieb, Coalition Ldr.
- Scott Katzka
- Bonnie Kuhr
- Michele LaFond
- Randall Lawton
- Tyler Luedke
- Mary Miceli-Wink
- Mike Panosh
- Pat Phillips
- Pat Ryan
- Heidi Selberg
- Jim Sweeney
- Erin Tisch
- Ann VanLanen
- Bob Woessner
- Chrystal Woller
- Terri Zahorik

ALCOHOL & OTHER DRUG USE

Goal 1

By 2014, 70% of all primary care providers in Brown County /De Pere will incorporate an alcohol, depression, and substance abuse screening tool for patients over 18.

Accomplishments:

- HSHS now doing screening through inpatient /ED departments
- Dr. Brown presented at Bellin on alcohol screening.
- All of the health systems are represented in the group.

Goal 2

By 2015, the incidence of binge drinking in accordance with county rankings will decrease from 27% to 25%.

Accomplishments:

- 6 presentations were held on how community is impacted by alcohol.
- Health First press event / articles in Press Gazette re alcohol misuse.
- Invited state experts to make sure correct alignment/information.
- The Drug Alliance was restarted.

Goal 3

Zero deaths from alcohol induced traffic fatalities by 2020.

Accomplishments:

- Ordinance changed re serving before and after bar hours.
- OWI Task Force activities continue.
- 3 (preliminary) alcohol-related traffic fatalities in 2013: reduced from 5.



ACTIVE MEMBERS

- Scott Anderson
- Cinde Becker
- Erin Bongers
- Elaine Doxtator
- Mary Gehm
- Meredith Hansen
- Bonnie Kuhr
- Stacy Ross
- Heidi Selberg, Coalition Leader
- Christine Vandenhouten
- Ann Van Lanen
- Jody Wilmet, RN
- Chrystal Woller, RN



ADEQUATE, APPROPRIATE AND SAFE FOOD & NUTRITION

Goal 1

From 2012-2015, reduce the barriers and accelerate the use of WIC Farmer's Market Nutrition Program (FNMP) vouchers and Wisconsin Quest card from Food Share Electronic Benefits Transfer (EBT) system for low income residents of Brown County.

Accomplishments:

- Secured a grant to increase usage of EBT machines.
- Expanded EBT machine usage to Wednesday markets.
- Collaborated with Oneida Farmer's Market to implement first EBT machine.
- Ran a pilot study for "Double Your Bucks" program.
- Obtained a farmer to sell fresh produce at WIC West site.

Goal 2

From 2012-2015, improve the food choices offered by food pantries, increasing the percentage of healthy* food options and reducing the amount of low-nutrient foods. (*as defined by dietary guidelines)

Accomplishments:

- Developed a baseline for foods donated to food pantries.
- Created recommendations to the public for donating food.
- Implemented a communication plan to disseminate donation recommendations to the public.

ACTIVE MEMBERS

- Nicci Beeck
- Erin Bongers
- Jamie Campbell
- Karen Early
- Mary Gehm
- Meredith Hansen
- Sarah Himmelheber
- David Liethen
- Ellen Moore
- Melinda Morella
- Lynne Nelson
- John Rocheleau, Coalition Leader
- Ron Wright
- Leanne Zhu, Ph.D.



CALL

Call the Brown County Health Department

920-448-6400

Or the De Pere Health Department

920-339-4054

To get more information



SEARCH

Visit the Brown County Health Department website

www.co.brown.wi.us/health

Or the De Pere Health Department website

www.de-pere.org

Click on "Community Health Improvement Planning Process"



GET INVOLVED

Consider making a **donation** or joining one of the health priorities to make a **real difference** in your community!