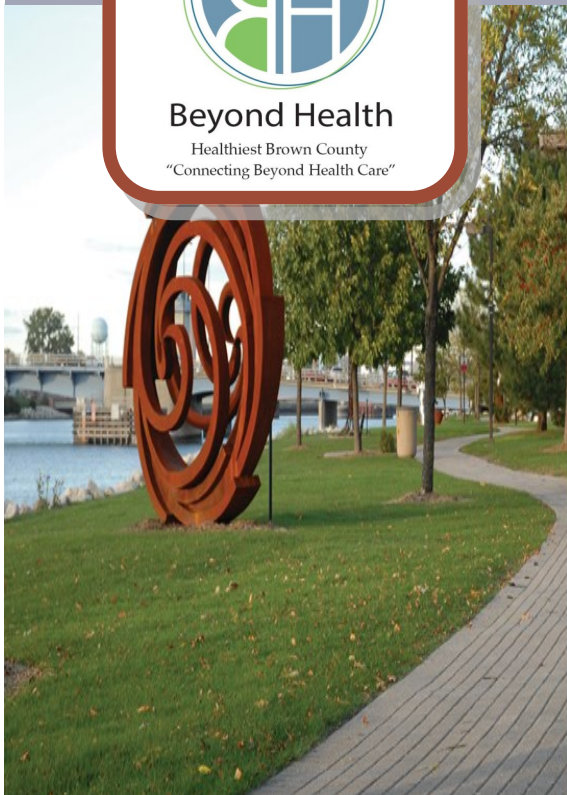


Nov 2014

Community Health Assessment Summary Report



Nov 2014

Community Health Needs Assessment Overview



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Beyond Health

“Beyond Health” is a collaboration between Brown County Public Health, City of De Pere Public Health, Aurora Health Care, Bellin Health, St. Mary’s and St. Vincent Hospitals (HSHS), and Brown County United Way. This partnership was formed to improve the health of Brown County residents by conducting periodic community health needs assessments and leading community-wide action planning teams. In November 2014, the **CHIP Steering Committee** brought together community stakeholders to review and discuss community health data based on the health focus areas cited in Healthiest Wisconsin 2020. The community stakeholders provided their knowledge and expertise in various Healthiest Wisconsin 2020 focus areas and assessed the community’s needs and opportunities. After these stakeholders were presented with the community health assessment data, they were given the opportunity to select health priority needs for Brown County.

Nov 2014

Community Health Needs: What’s Next?

Four health priorities were identified at the 2014 Community Health Needs Assessment Summit. They were selected from the Healthiest Wisconsin 2020 health focus areas. Brown County’s four health priorities are:

- Alcohol misuse
- Oral health
- Mental Health
- Adequate, appropriate, and safe nutrition



The **Community Health Improvement Plan** is a partnership among individuals, families, and organizations dedicated to improving the health of Brown County. Four planning groups of diverse community members will meet regularly to develop a health plan with goals and objectives for each of the four priority health needs. The CHIP Steering Committee will meet to review the progress of the implementation teams. The health improvement plan will be published early in 2015. To obtain a copy, please contact the Brown County or De Pere Health Departments.

Partners: Nov 2014

- Achieve Brown County: Adam Hardy
- Aging & Disability Resource Center: Meredith Hansen, Janelle Walton
- Aurora Baycare Medical Center: Amy Jerdee
- Bay Area Community Council: Bob Woessner
- BC Planning and Land Svcs Dept: Dan Teaters
- Bellin College: Kathie DeMuth
- Bellin Health: John Rocheleau, Christopher Elfner, Jody Wilmet, Laura Hieb, Laura Cormier, Sharla Baenen
- Brown County Executive Office: Troy Streckenbach
- Brown County Community Treatment Center: Tina Cazzola
- Brown County Health Department: Chua Xiong, Deborah Armbruster, Judy Friederichs, Patti Smeester, Rob Gollman, Stacy Ross
- Brown County Human Services: Mary Miceli-Wink
- Brown County Oral Health Partnership: Carrie Stempski
- Brown County United Way: Ashley VandenBoomen, Greg Maass, Howard Endow, Jill Sobieck, Sarah Inman
- Brown County UW Extension: Karen Early
- Catholic Charities: Celia LaTour
- Center for Childhood Safety: Kimberly Hess
- City of De Pere Board of Health: Mike Donovan, Patricia Finder-Stone (LWVGGB, BACC)
- Community Volunteers: Rose Smits
- De Pere Health Department: Chrystal Woller, Erin Bongers
- ElizK Insurance: Elizabeth Kostichka
- Greater Green Bay Chamber: Grant Dvorak
- Greater Green Bay YMCA: Sandy Atkins
- Hospital Sisters Health System: Heidi Selberg, Patti Glaser-Martin, Kaitlin Swanson
- HSHS St. Mary’s Hospital Medical Center: Elaine Doxtator
- HSHS St. Vincent Hospital: Caroline Glander, Donna Boehm
- Libertas: Barbara Coniff
- Live54218: Jen Van Den Elzen, John Dye, Melinda Morella
- N.E.W. Community Clinic: Bonnie Kuhr, Catherine Therrien, Seth Moore, Jamie Campbell
- N.E.W. Curative Rehabilitation: Steve McCarthy
- Northeast Wisconsin Technical College: Scott Anderson
- Prevea Health: Angela Raleigh
- Schneider National: Christine Schneider
- St. Nicholas Hospital: Mary Paluchniak
- State of Wisconsin– Division of Public Health: Elizabeth Scheelk
- Unified School District of De Pere: Margie Hempel
- University of Wisconsin– Green Bay: Leanne Zhu, Christine Vandenhouten, Thomas Erdman, Sarah Himmelheber
- West De Pere School District: Dawn Schaefer

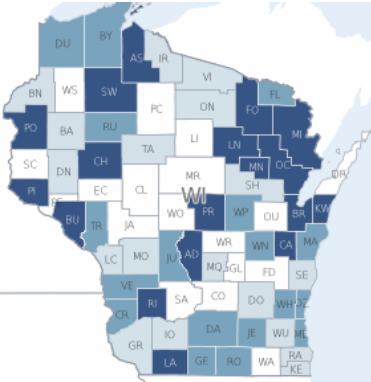
For more information, contact:

- Chua Xiong,**
Brown County Health Department
920. 448.6400
- Chrystal Woller,**
City of De Pere Health Department
920. 339.4054

Alcohol Misuse

Wisconsin has the highest rates of binge drinking in the nation. Annual alcohol consumption in the state is **28%** higher than the national average.

Source: UW Population Health Institute



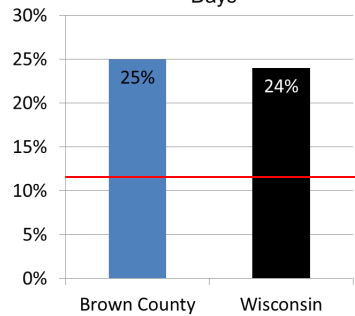
56% of all motor vehicle deaths in Brown County between 2008 and 2012 were related to drunk driving.

Source: 2014 WI County Health Rankings

Brown County ranked **63/72** in percentage of alcohol-related driving deaths in 2014.

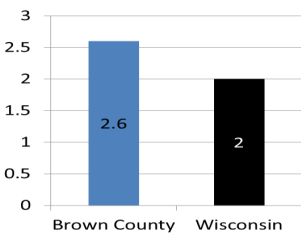
Binge Drinking

Percent of Adult Population that Report Either Binge Drinking or Heavy Drinking in the Past 30 Days



National Benchmark: 8%

Alcohol Related Hospitalizations (per 1,000 population)



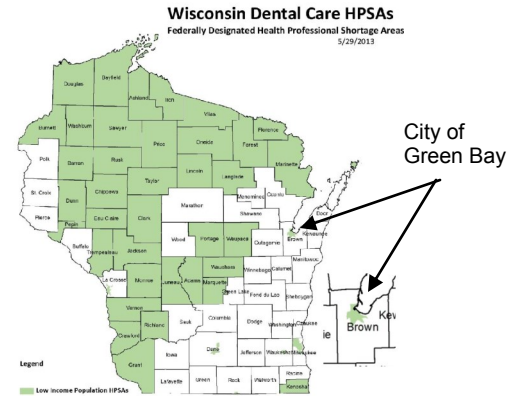
Source: 2014 County Health Rankings

Oral Health

Lack of Access to Preventive Dental Care

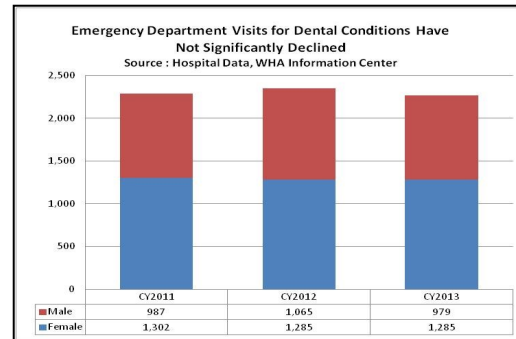
- Increases rates of oral disease
- Is more common in WI among those who are underinsured or on medical assistance
- Is related to education level, income, race, and ethnicity

Green Bay is a Federally Designated Dental Health Professional Shortage Area



24% of Brown County residents have not seen a dentist in the past 12 months.

Source: 2014 WI County Health Rankings



Source: WI County Oral Health Surveillance System

53% of Wisconsin third graders have caries experience (treated or untreated tooth decay).

18% of Wisconsin third graders have untreated decay in at least one primary tooth.

Source: 2013 WI Healthy Smiles/Healthy Growth

Mental Health

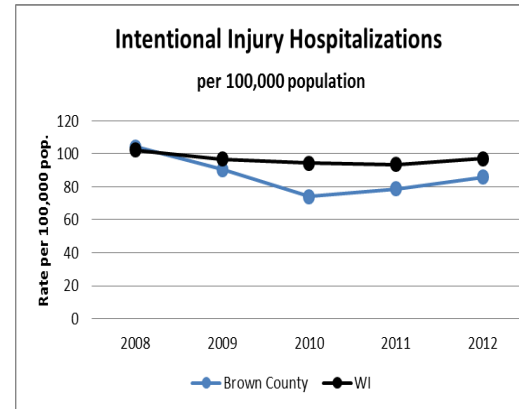
Mental health disorders are the leading cause of disability in the U.S.

In any given year, **13 million**

Americans have a serious mental illness.

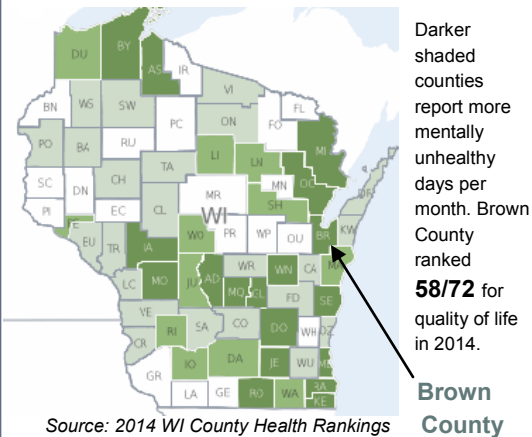
In 2012, **6.9%** of Americans over 18 experienced an episode of major depression.

Suicide remains the **9th** leading cause of death in Brown County. Suicide rates across the U.S. rose 18.3% between 2000 and 2011.



Source: DHS WISH system, Healthy People 2020 Mental Health

In 2014, Brown County residents reported an average of **3.2 poor mental health days** per month. Counties with more mentally unhealthy days are more likely to have increased unemployment, poverty, and disability.



Darker shaded counties report more mentally unhealthy days per month. Brown County ranked **58/72** for quality of life in 2014.

Source: 2014 WI County Health Rankings

Adequate, Appropriate, and Safe Nutrition

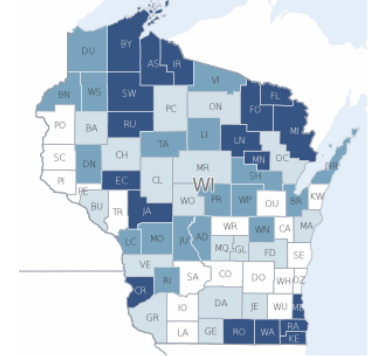
Wisconsin Dietary Habits

78.3% of Brown County adults eat **less** than five servings of fruits and vegetables per day.

6% of Brown County residents reported limited access to healthy foods in 2014. Living in a food desert is linked to increasing rates of obesity.

11% of Brown County residents reported low levels of food security in 2014.

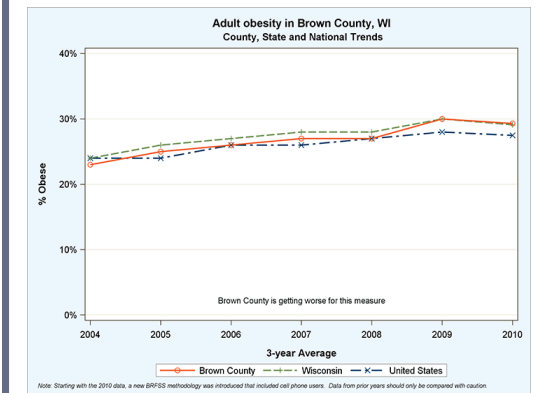
Source: 2014 WI County Health Rankings



Brown County's food environment index ranked **44/72** in 2014. This rating measures food access and food insecurity.

Obesity

29% of Brown County adults are obese. The Green Bay metropolitan area was recently named one of the top ten most obese cities in the U.S.



Source: 2014 WI County Health Rankings, 2014 Gallup-Healthways Well-Being Index