

2015 Healthiest Brown County Annual Report



2014 Community Health Needs Assessment



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Beyond Health

“Beyond Health” is a collaboration between Brown County Public Health, City of De Pere Public Health, Aurora BayCare, Bellin Health, St. Mary’s and St. Vincent Hospitals (HSHS), and Brown County United Way. This partnership was formed to improve the health of Brown County residents by conducting periodic community health needs assessments and leading community-wide action planning teams. In November 2014, the **Beyond Health Steering Committee** brought together community stakeholders to review and discuss community health data based on the health focus areas cited in Healthiest Wisconsin 2020. The community stakeholders provided their knowledge and expertise in various Healthiest Wisconsin 2020 focus areas and assessed the community’s needs and opportunities. After these stakeholders were presented with the community health assessment data, they were given the opportunity to select health priority needs for Brown County.

Community Health Improvement Planning & Implementation

Four health priorities were identified at the 2014 Community Health Needs Assessment Summit. They were selected from the Healthiest Wisconsin 2020 health focus areas. Brown County’s four health priorities are:

- Alcohol misuse
- Oral health
- Mental Health
- Adequate, appropriate, and safe

The Beyond Health **Community Health Improvement Plan** is an action plan for the community carried out by individuals, families, and organizations dedicated to improving the health of Brown County. Four planning groups of diverse community members meet regularly to implement a health plan with goals and objectives for each of the four priority health needs. The Beyond Health Steering Committee meets to review the progress of the implementation teams. The health improvement plan was published in 2015. To obtain a copy, please contact the Brown County or De Pere Health Department.

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On October 30th, an educational event was sponsored by Aurora BayCare, Bellin Health, HSHS St Mary’s and HSHS St Vincent Hospitals. This educational event featured national speaker, Terie Dreussi-Smith, author of Bridges Out of Poverty and Bridges to Health and Healthcare. At this event, Beyond Health action team members and other community leaders examined opportunities for enhanced collaboration, and ways to improve relationships when working with populations from diverse economic backgrounds.

Partners 2015

Alcohol Misuse:

Sharla Baenen	Laura Hieb*	John Plageman
Shawn Blakley	(Chair)	Kelly Rowe
Dan Braaten	Keith Knoebel	Pat Ryan
Barbara Coniff	Kris Kovacic	Heidi Selberg
Father Paul	Bonnie Kuhr	Erin Tisch
Demuth	Bill LaBine	Theresa Weise
Becki Detaege	Janet Lloyd	Bob Woessner
Cathy Devalk-Holl	Paula Manley	Chrystal Woller
Tom Doughman	Mary Miceli-Wink	Chua Xiong
Pat Finder-Stone	Mike Panosh	Terri Zahorik

Oral Health:

Scott Anderson	Ann VanLanen	Erin Bongers
Debbie Arbruster	Jody Wilmot	Catherine Therrier
Lisa Harmann	Heidi Selberg*	Elaine Doxtator
Bonnie Kuhr	(Chair)	Bonnie Parrott
Stacy Ross	Christine Vandenhouten	Susan Ourada
	Carrie Stempksi	Janelle Walton

Mental Health:

Ian Agar	Kelly Long	Andrea Sandberg
Patti Arendt	Tana Koss	Heidi Selberg
Sharla Baenen*	Bonnie Kuhr	Jeff Stumbras
(Chair)	Jill Krejcie	Theresa Weise
Erin Bongers	Dr. Timothy Lineberry	Jermy Muraski
Dona Jane Brasch	Pam Baranczyk	Tracy Vandeloo
Becki Detage	Rose Smits	
Sarah Inman	Lois Mischler	
Megan Jensen	Gifty Okeyere	
Cheryl Weber	Bonnie Parrott	
Bob Johnson		
Margaret Kubek		

Nutrition:

Jamie Campbell	Lynn Nelson	Steve Reinders
Karen Early	Dr. Leanne Zhu	
Meredith Hansen	Nicci Beeck	
Carl Bobis	John Rocheleau*	
Stephanie Lazzari	(Chair)	
Laura Grovogel	Rose Jensen	
David Liethen	Becky Delain	
Ellen Moore	Tim Meyer	

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Alcohol Misuse

Goal: Brown County will create a community-wide partnership among individuals, families and organizations dedicated to impacting and reducing alcohol-related injury and disease while changing the culture around alcohol use.

Short-term Performance Measures:

- The rate of binge drinking in Brown County will decrease from 25% to 24%.
- The # of alcohol related traffic fatalities in Brown County will decrease from 3 to 2.

Results

- Binge drinking in Brown County: 24%
- Alcohol related traffic fatalities in Brown County: 8

Objective 1: Local health systems will standardize the screening for alcohol, depression and substance abuse from youth to adulthood as evidenced by a universal minimum standard set of questions .

Accomplishments:

- Substance abuse screenings have been initiated by health systems with access to Epic.
- Identified the need to add youth screening.

Objective 2: A community-wide access platform will be created or all screened AODA patients with an established goal that improves access as measured by days from diagnosis to treatment.

Accomplishments:

- Assessment completed to identify current access gaps and days to treatment. Target was set for 7 days.
- Held a tabletop exercise with community stakeholders to identify barriers to treatment and how to eliminate them.
- Worked with Brown County officials to gain funding for detox services.

Objective 3: The taskforce will begin to advocate for best practice policy regarding alcohol misuse in order to create a multi-faceted community approach to reducing binge-drinking and driving while impaired.

Accomplishments:

- Initiated outreach to all municipalities to offer services to assess alcohol policy utilizing the Alcohol , Culture and Environment (ACE) recommendations.
- Completed ACE report assessment with the City of Green Bay.
- Met with Mayor Schmidt and community leaders to advocate for a social host ordinance.
- Revised the *Community Event Planning* brochure for dissemination.
- Attended Neighborhood Association meetings to discuss underage and binge drinking.
- Applied for *Parents Who Host Lose the Most* materials to begin material dissemination in 2016.
- Initiated collaboration with Leadership Green Bay to hold a PARTY (Prevent Alcohol and Risk-Related Trauma in Youth) presentation for sophomores.
- Participated in Local 5 Live media segment to educate on the Alcohol Task Force initiatives about reducing binge drinking and impaired driving.

Oral Health

Goal: To promote and improve oral health and assure access to effective and adequate oral health services for the benefit of all Brown County citizens

Short-term Performance Measures (reported on 2 of 8):

- Monitor the # of referrals to the NEW clinic dental program
- Increase the # of patients seeking care at the NEWCC Dental Clinic who have completed treatment.

Results

- Percentage of increase of referrals to the NEWCC Dental Clinic: 33% increase (from 11/15 to 12/15)
- Increased number of patient seeking care at the NEWCC Dental Clinic who have completed treatment : 183 more patients seen from 2014 to 2015

Objective 1: Reduce the number of emergency department visits for oral health concerns that could be addressed in the dental office.

Accomplishments:

- Developed antibiotic and pain treatment recommendations for adult tooth pain for use in emergency departments.
- 100% of Brown County Emergency Departments have reported implementing the above recommendations.
- Developed and implemented a referral process between Emergency Departments and the adult dental clinic in order to reduce repeat Emergency Department visits.

Objective 2: Develop strategies for groups where evidence has shown improved health outcomes with proper oral health care.

Accomplishments:

- Developed a 3 year plan and outcome measures for the oral health action planning team.

Objective 3: Formalize collaboration among groups addressing oral health.

Accomplishments:

- In collaboration with the ADRC, developed a tip sheet for clients when evaluating dental discount programs.
- Collaborated with the Farmer's Market to provide outreach resource materials, brochures and toothbrushes.

Objective 4: Incorporate an Oral Health Basic Screening Survey (BSS) within primary care practices.

Accomplishments:

- Expanded the BSS questions in primary care practices.

Objective 5: Influence public policy to support oral health initiatives.

- Initiatives will be implemented early in 2016.

Mental Health

Goal: Brown County increase access to mental health services for all populations in the county by identifying gaps and disparities and creating a common platform that mental health providers, partner agencies and stakeholders can access.

Short-term Performance Measures:

- The number of suicides in Brown County will decrease from 35 to 33.
- The average # of poor mental health days per 30 days as reported by county residents will decrease from 3.2 to 3.0.

Results

- Suicides in Brown County 2015: 38
- Average # of poor mental health days in the last 30 days: (data not published to date)

- New initiative: Developed the Mental Health Taskforce as a result of the 2014 Community Health Needs Assessment.
- New initiative: Developed attainable goals/objectives to complete the Community Health Improvement Plan.

Objective 1: Create a document accessible to all stakeholders that identifies the current state of mental health care in Brown County, including all available resources and services provided, gaps and disparities in care, needed programs and ratio of specific mental health providers to population.

Accomplishments:

- Collaborated with the Green Bay Area Public Schools to conduct a gap analysis (through their safe school grant).
- Collaborated with 2-1-1 to incorporate/map community mental health resources.

Objective 2: Create a draft proposal for creating a community-wide "no wrong door" access platform for mental health treatment and connection between mental health providers.

Accomplishments:

- Assessed disparities within the health systems related to payer source.
- Explored the feasibility and supported efforts in obtaining a basic needs grant to support the "no wrong door" access platform within the community.

Objective 3: Complete an inventory of all mental health screening tools currently utilized across community settings and develop a common screening platform that is appropriate for each setting.

Accomplishments:

- Assessed different health screening tools across health systems; identified the constant.
- Collaborated with the United Way to plan, apply and receive a grant through MCW to implement maternal/child mental health screening.

Adequate, Appropriate, and Safe Nutrition

Goal: Support programs that make healthy foods more accessible and affordable for low income residents of Brown County.

Short-term Performance Measures:

- Brown County will increase the percentage of healthy foods donated in food pantry food drives by 2%.
- A document summarizing food pantry models and best practices around the country will be accessible to committee members.
- A mechanism will be established and maintained to provide monthly opportunities to share updates and leverage resources.

Results

- Percentage of increase of healthy food donated in food pantry food drives: (results pending analysis)
- Document summarizing food pantry models and best practices has been created and is accessible: (in progress)
- A mechanism has been established and maintain to allow for updates and opportunities to leverage resources: (complete)

Objective 1: Improve food choices offered by food pantries by increasing the percentage of healthy food options and reducing the amount of low-nutrient foods, without reducing the total amount of food donated.

Accomplishments:

- Partnered with Scouting for Foods to raise the awareness of the Food Drive 5 and healthy donations.
- Conducted a fourth community food drive assessment.
- Developed and published the Food Drive 5 toolkit.
- Developed a social media (Facebook) strategy.
- Established a marketing plan for Healthy Food Donations.
- Developed an inventory of Brown County food drives.

Objective 2: Initiate a planning process to align food pantry infrastructure in the community to meet current and projected growth needs.

Accomplishments:

- Partnered with UWGB students to conduct research on food pantry infrastructure .

Objective 3: Identify and monitor community needs as they relate to non-emergency food security.

Accomplishments:

- Reviewed the Brown County Food Security Study.
- Community gardens received City and County funding for a garden coordinator through 2016.
- Farmer's market EBT administration is funded through 2016 with annual approval through 2018.
- Double Your Bucks EBT is funded through 2016.