P. O. Box 23400
744 S. Webster Avenue
Bellin Health Systems, Inc.

26th Annual Family Medicine Potpourri
September 24-27, 2015 • Sturgeon Bay, WI

PURPOSE
The audience is designed to update primary care clinicians in rapidly changing therapeutic areas. The emphasis is on practical and useful information for clinical practice.

INTENDED AUDIENCE
The audience is designed for clinicians interested in expanding their knowledge and improving their practice in primary care including family medicine physicians, physician assistants, nurse practitioners, medical students, and other health care providers.

DISCLOSURE
As a sponsor accredited by the Wisconsin Medical Society Council on Medical Education, Bellin Memorial Hospital must ensure balance, independence, objectivity, and scientific rigor in all educational activities. All individuals who are in a position to control the content of the educational activity are required to disclose all financial relationships with any commercial interest(s) that are relevant to the topic of the presentation. The intent of this disclosure is not to prevent speakers with significant financial or other relationships from making presentations. Rather, disclosure allows listeners to determine if content is evidence-based and free of commercial bias, and it demonstrates how speakers will resolve conflict when it exists. A complete disclosure statement will be included in the course handouts provided at the activity.

FINANCIAL SUPPORT
The course is supported in part by exhibit fees from various companies in accordance with the ACCME Standards for Commercial Support and ANCC-COA criteria. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

CANCELLATION POLICY
In the event you need to cancel your registration, the registration fee, less a $50 administrative cost, will be refunded if you notify us by September 17, 2015. No refunds will be given after September 17, 2015.

CME CREDIT DESIGNATION
Bellin Health designates this live educational activity for a maximum of 13.5AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PHYSICIAN ASSISTANTS, NURSE PRACTITIONERS, AND OTHER HEALTH CARE PROFESSIONALS
Physician Assistants, Nurses practitioners, and other health care professionals who participate in this CME activity may submit their Statements of Attendance to their respective governing organizations or state boards for consideration of credit. The participant is responsible for determining whether this activity meets the requirements for acceptable continuing education.

ADA COMPLIANCE STATEMENT
Bellin Health Systems, Inc. subscribes to the articles of Title III of the Americans with Disabilities Act of 1990. Should you or anyone accompanying you require special assistance, please notify us at (920) 433-7859.

CORE COMPETENCIES
This activity has been developed with the consideration given to the American Board of Medical Specialties Six Core Competencies. This activity is designed to increase your competency in the areas of patient care, medical knowledge, practice-based learning and improvement, quality improvements, and employ evidence-based practice.

CONFERECE PLANNING COMMITTEE
James Jerzak, MD, Chair
Jennifer Frank, MD Co-Chair
Dee Pahlmann, MD
Molly Klisman, MD
Katherine Jacobs, MD
James Zuid, MD

GOALS
1. Integrate current trends in preventive health care into patient care strategies.
2. Analyze the clinical presentation of the common disorders seen in the primary care and identify the role of primary care in the management of these common problems.
3. Review the history, science and evidence of commonly encountered therapeutic areas.
4. Describe the correlating factors that lead to physician burnout and how physicians can achieve a better work life balance.

CONFERENCE SPEAKERS

George P. Gosa, Rph
O’Hara Clinical Instructor UW
School of Pharmacy
Region D Director Pharmacy
Society of WI
Wisconsin Pharmacy Quality
Collaborative Certified
Community Pharmacist (Manager
Shoppers Appleton)

Norman Jensen, MD, MS FACP
Professor, Emergency, General
Internal Medicine
Fellow, University of Wisconsin
Teaching Academy
Fellow, American Academy on
Communication in Healthcare
Madison, WI

Jessica Johnston-Rickert, MD
Primary Care Associates
Appleton, WI

Louis Kuritsky, MD
Clinical Assistant Professor of
Community Health and Family
Medicine
University of Florida-Gainesville
Gainesville, FL

Dennis Maki, MD
Ovid D. Meyer Professor of
Medicine
Division of Infectious Diseases and
Pulmonary/Critical Care Medicine
Attending Physician, Center for
Trauma and Life Support
University of Wisconsin School of
Medicine and Public Health
Madison, WI

Jesse Implementation, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

ACCREDITATION
Bellin Health Systems, Inc. is accredited by the Wisconsin Medical Society to provide

Scott Escher, MD
Gunderson Health System –
Primary Care Sports Medicine
Onalaska, WI

Tasha Farrar, MD
ThedaCare Physicians
ThedaCare Behavioral Health
Menasha, WI

Jennifer Frank, MD
ThedaCare Physicians
Neenah Family Medical Center
Neenah, WI

Jessica Implementation, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

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**REgistRAtiOn fORM**  
26th Annual Family Medicine Potpourri | September 24-27, 2015

(Please print)

Name: ___________________________  
Credentials: _______________________

Health Care Organization: ___________________________

Guest Name(s): ______________________

Address: __________________________  
City: ______ State: ______ Zip: ______

*E-mail Address: ____________________  
Phone: ____________________________

**REGISTRATION**

I will be attending (mark all that apply):

- Thursday, Sept. 24  
- Friday, Sept. 25  
- Saturday, Sept. 26  
- Sunday, Sept. 27

**FEES**

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Continental Breakfast served daily for registrants

Please return completed form with check payable to Bellin Health and send to: Kerry Winkler, CME Coordinator, Medical Staff Services, Bellin Hospital, PO Box 23400, Green Bay, WI 54305-3400  
—or—

you may register online at bellin.org/familymedicine

*In an effort to go green, your registration fee includes access to course materials online, which will be available approximately one week prior to the conference. Additional information and instructions will be provided by e-mail, so please make sure to provide us your e-mail address. Your e-mail address will not be used for any other purpose.*

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**SCHEDULE OF EVENTS**

**THURSDAY 24**

5:30-7 pm  
Conference Registration & Dinner

7-8 pm

5 Things I Wish I Knew Last Year (2015)  
Louis Kurtzky, MD

10-11 am

What’s After Ebola? Emerging Infectious Diseases  
Dennis Maki, MD

**FRIDAY 25**

6:30-7:30 am  
Registration/ Breakfast/ View Exhibits

7:30-8:30 am

Sports Injuries Unique to the Pediatric Population  
Scott Escher, MD

8:30-9:30 am

Breathe In, Breathe Out: Understanding and Treating Asthma Better  
Louis Kurtzky, MD

9:30-10 am Break/Networking/View Exhibits

10-11 am

Brittle Bones – An Evidence Based Approach to Osteoporosis Management  
Louis Kurtzky, MD

11 am-12 noon

Collaborative Approach to Pain Management  
Amy Yeatman, DO

12 noon-12:15 pm Break/Get Lunch

12:15-1:15 pm

LUNCH TOPIC: Balance is Bunk: How to Succeed at Work and Life While You’re Really Trying  
Jennifer Frank, MD

**SATURDAY 26**

6:30-7:30 am  
Registration/ Breakfast/ View Exhibits

7:30-8 am

Key Learning about Obstructive Sleep Apnea.  
Kelley Parnell, MD

8-8:30 am

When Your Legs Stand Between You and A Good Night’s Sleep: Restless Leg Syndrome  
Kelley Parnell, MD

8:30-9 am

The Highs and Lows of Treating Bipolar Disorder  
Tasha Farrar, MD

9:30-10 am Break/Networking/View Exhibits

**SUNDAY 27**

6:30-7:30 am

Continental Breakfast

7:30-8 am

Go With the Flow: Dysfunctional Uterine Bleeding  
Jessica Johnston-Rickert, MD

8-8:30 am

SPECIAL: Mysteries of Menopause: Your Questions Answered .5 cr.  
Dr. Johnston-Rickert is a family Physician with a special interest in Women’s Health issues. This will be a great opportunity to get answers to your questions on Menopause issues. You can submit questions in advance to kerry.Winkler@bellin.org.

Jessica Johnston-Rickert, MD

8:30-9 am

Pharmacy Pearls for Primary Care: What the Neighborhood Pharmacist Wishes You Knew  
George Gosz, Rph

9-9:30 am

Tips for Use of Medications to Manage Diabetes  
George Gosz, Rph

9:30-9:45 am Break

9:45-10:45 am

Living the Joy of Medicine: Avoiding Professional Burnout  
Norman Jensen, MD

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**SITE AND ACCOMMODATIONS**

Join Bellin Health and ThedaCare for a rewarding weekend of professional development. Receive information on recent advancements and evidence-based practice, with an emphasis on practical and useful information in primary care medicine from nationally recognized speakers and enjoy engaging social events in beautiful Door County.

**Stone Harbor**

107 North First Ave, Sturgeon Bay, WI 54235  
(877) 746-0700  
stoneharbor-resort.com

A limited number of rooms have been reserved. Mention that you are attending the Family Medicine Potpourri to receive special pricing.

Special pricing ends August 23, 2015.