PurPose
The audience is designed to update primary care clinicians in rapidly changing therapeutic areas. The emphasis is on practical and useful information for clinical practice.

INTENDED AUDIENCE
This audience is designed for clinicians interested in expanding their knowledge and improving their practice in primary care including family medicine physicians, physician assistants, nurse practitioners, medical students, and other health care providers.

DISCLOSURE
As a sponsor accredited by the Wisconsin Medical Society Council on Medical Education, Bellin Memorial Hospital must ensure balance, independence, objectivity, and scientific rigor in all educational activities. All individuals who are in a position to control the content of the educational activity are required to disclose all financial relationships with commercial interests that are relevant to the topic of the presentation. The intent of this disclosure is not to prevent speakers with significant financial or other relationships from making presentations. Rather, disclosure allows listeners to determine if content is evidence-based and free of commercial bias, and it demonstrates how speakers will resolve conflict when it exists. A complete disclosure statement will be included in the course handouts provided at the activity.

FINANCIAL SUPPORT
This course is supported in part by exhibit fees from various companies in accordance with the ACCME Standards for Commercial Support and ANCC-COA criteria. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

CANCELLATION POLICY
In the event you need to cancel your registration, the registration fee, less a $50 administrative cost, will be refunded if you notify us by September 17, 2015. No refunds will be given after September 17, 2015.

OBJECTIVES
1. Integrate current trends in preventive health care into patient care strategies.
2. Analyze the clinical presentation of the common disorders seen in the primary care and identify the role of primary care in the management of these common problems.
3. Review the history, science and evidence of commonly encountered therapeutic areas.
4. Describe the correlating factors that lead to physician burnout and how physicians can achieve a better work life balance.

ACREDITATION
Bellin Health Systems, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

CME CREDIT DESIGNATION
Bellin Health designates this live educational activity for a maximum of 13.5 AMA PRA Category 1 Credits™. Physicians should claim only the code commensurate with the extent of their participation in the activity.

PHYSICIAN ASSISTANTS, NURSE PRACTITIONERS, AND OTHER HEALTH CARE PROFESSIONALS
Physician Assistants, Nurse practitioners, and other health care professionals who participate in this CME activity may submit their Statements of Attendance to their appropriate licensing organizations or state boards for consideration of credit. The participant is responsible for determining whether this activity meets the requirements for acceptable continuing education.

ADA COMPLIANCE STATEMENT
Bellin Health Systems, Inc. subscribes to the article of Title III of the Americans with Disabilities Act of 1990. Should you or anyone accompanying you require special assistance, please notify us at (920) 439-7859.

CORE COMPETENCIES
This activity has been developed with the consideration given to the American Board of Medical Specialties Six Core Competencies. This activity is designed to increase your competency in the areas of patient care, medical knowledge, practice-based learning and improvement, quality improvement, and employ evidence-based practice.

CONFERENCE PLANNING COMMITTEE
James Jerzak, MD, Chair
Jennifer Frank, MD Co-Chair
Donna Pahlmann, MD
Molly Klizman, MD
Kathryn Jacobs, MD
James Zazas, MD

George P. Goss, Rph
O’Hare Clinical Instructor UW
School of Pharmacy
Region D Director Pharmacy
Society of WI
Wisconsin Pharmacy Quality
Collaborative Certified
Community Pharmacist (Manager Shopko Appleton)

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Primary Care Associates
Appleton, WI

Louis Kuritzky, MD
Clinical Assistant Professor
University of Florida-Gainesville
Gainesville, FL

Ovid D. Meyer Professor of Medicine
Division of Infectious Diseases and Pulmonary/Critical Care Medicine

Pharmacist Education

Jim Kinicki,wisconsin Sports Medicine and Orthopedics SC
NFL Team Physician and Medical Director for the Wisconsin Packers

Kelle Parnell, MD
Neuroscience Group of NE WI – Neenah
Sleep Medicine – Subspecialty Neenah, WI

Amy Yeasted, DO
The Neurom Team at Bellin Health
Pain Management
Green Bay, WI

Scott Escher, MD
Gundersen Health System – Primary Care Sports Medicine
Onalaska, WI

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REGISTRATION FORM
26th Annual Family Medicine Potpourri | September 24-27, 2015

(Please print)

Name: ___________________________  Credentials: ___________________________

Health Care Organization: ___________________________

Guest Name(s): ___________________________

Address: ___________________________

City: ___________________________ State: ___________________________ Zip: ___________________________

*E-mail Address: ___________________________ Phone: ___________________________

REGISTRATION

I will be attending (mark all that apply):

☐ Thursday, Sept. 24  ☐ Friday, Sept. 25  ☐ Saturday, Sept. 26  ☐ Sunday, Sept. 27

FEES

EARLY BIRD REGULAR

2 Days $250 $300

3-4 Days $300 $350

# of Adults # # #
# of Children #

Continental Breakfast served daily for registrants

Please return completed form with check payable to Bellin Health and send to: Kerry Winkler, CME Coordinator, Medical Staff Services, Bellin Hospital, PO Box 23400, Green Bay, WI 54305-3400  –  or –  you may register online at bellin.org/familymedicine

*In an effort to go green, your registration fee includes access to course materials online, which will be available approximately one week prior to the conference. Additional information and instructions will be provided by e-mail, so please make sure to provide us your e-mail address. Your e-mail address will not be used for any other purpose.

SCHEDULE OF EVENTS

THURSDAY 24

5:30-7 pm Conference Registration & Dinner

7:45 pm

5 Things I Wish I Knew Last Year (2015)

Louis Kurtzky, MD

8:00-9:30 am

Sports Injuries Unique to the Pediatric Population

Scott Escher, MD

9:30-10 am Break/Networking/View Exhibits

10-11 am

What’s After Ebola? Emerging Infectious Diseases

Dennis Maki, MD

11 am-12 noon

SPECIAL: Patient Cases: Q&A Discussion

Dennis Maki, MD

Interact with one of the world’s foremost Infectious Diseases Specialist, Dr. Dennis Maki of UW-Madison. We are reserving an entire hour to answer your specific questions on any Infectious Disease topic of interest to you. To help organize this session, we are inviting you to submit your questions or case studies in advance of the conference to Kerry.Winkler@bellin.org.

12 noon-12:15 pm Break/Get Lunch

12:30-1:15 pm

LUNCH TOPIC: Balance is Bunk: How to Succeed at Work and Life While You're Really Trying

Jennifer Frank, MD

FRIDAY 25

6:30-7:30 am Registration/ Breakfast/ View Exhibits

7:30-8:30 am

Sports Injuries Unique to the Pediatric Population

Scott Escher, MD

8:30-9:30 am

Breathe In, Breathe Out: Understanding and Treating Asthma Better

Louis Kurtzky, MD

9:30-10 am Break/Networking/View Exhibits

10-11 am

Brittle Bones – An Evidence Based Approach to Osteoporosis Management

Louis Kurtzky, MD

11 am-12 noon

Collaborative Approach to Pain Management

Amy Yeatman, DO

12 noon-12:15 pm Break/Get Lunch

12:15-1:15 pm

LUNCH TOPIC: Medical Care in the NFL Green Bay Packers Perspective

Patrick McKenzie, MD

SUNDAY 27

6:30-7:30 am Continental Breakfast

7:30-8 am

Go With the Flow: Dysfunctional Uterine Bleeding

Jessica Johnsrick-Rickert, MD

8-8:30 am

SPECIAL: Mysteries of Menopause:

Your Questions Answered .5 cr.

Dr. Johnsrick-Rickert is a family physician with a special interest in Women’s Health issues. This will be a great opportunity to get answers to your questions on Menopause issues.

You can submit questions in advance to Kerry.Winkler@bellin.org.

Jessica Johnsrick-Rickert, MD

9-9:30 am

Pharmacy Pearls for Primary Care: What the Neighborhood Pharmacist Wishes You Knew

George Gosz, Rph

9:30-9:45 am Break

9:45-10:45 am

Living the Joy of Medicine:

Avoiding Professional Burnout

Norman Jensen, MD

SITE AND ACCOMMODATIONS

Join Bellin Health and ThedaCare for a rewarding weekend of professional development. Receive information on recent advancements and evidence-based practice, with an emphasis on practical and useful information in primary care medicine from nationally recognized speakers and enjoy engaging social events in beautiful Door County.

Stone Harbor
107 North First Ave, Sturgeon Bay, WI 54235
(877) 746-0700
stoneharbor-resort.com

A limited number of rooms have been reserved. Mention that you are attending the Family Medicine Potpourri to receive special pricing.

Special pricing ends August 23, 2015.