

BELLIN HEALTH FOUNDATION

2021 EMPLOYEE SHARING PROGRAM

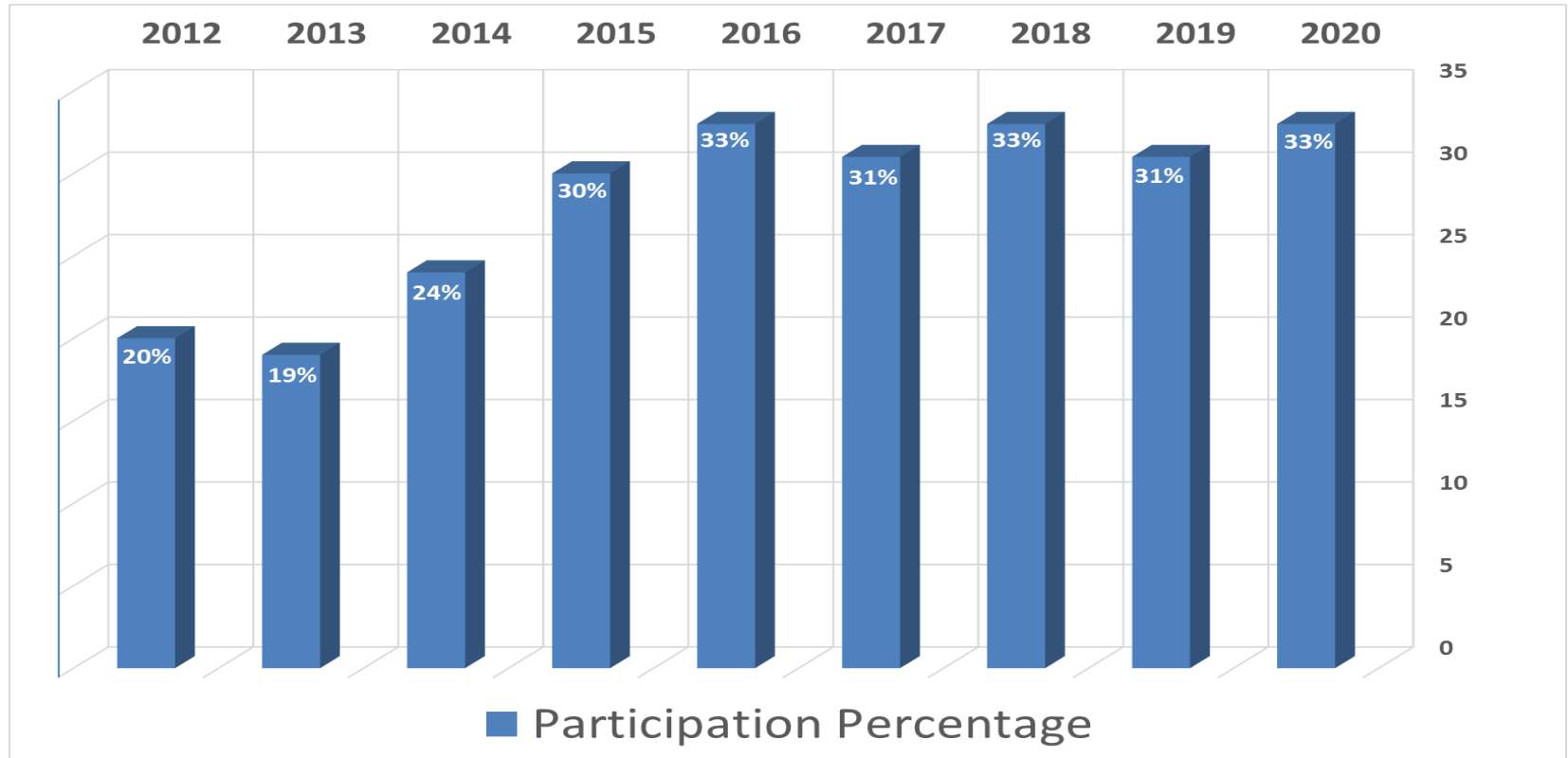
2021 Employee Sharing Program Committee Members

- **Kaylan Baron** – Nursing / Surgical Unit
- **Lorene Blohowiak** – Radiology / Imaging Services
- **Christine Borchers** – Patient Financial Services
- **Nan Bush** – Bellin Health Foundation
- **Marilou Counard** – BPC / Outpatient
- **Chris Elfner** – Administration / Accountable Care
- **Beth Golonka** – Case Management and Chaplaincy
- **Jennie Granberg** – Information Technology Services
- **Maggie Koch** – Heart, Lung and Vascular
- **Maria Lodenkamp** - Chaplaincy
- **Steve Maricque** – Bellin Health Foundation
- **Linda Maxwell** – Business and Community Health
- **Dawn McCole** – Volunteer Services
- **Sam Mehlberg** – Patient Financial Services
- **Ann Milquet** – BPC / Inpatient
- **Connie Parkovich** – Bond Community Center / Oconto Hospital
- **Michong Powers** – Nursing / ICU
- **Laurie Roy** - Pediatrics
- **Tom Shefchik** – Bellin College
- **Amy Stach** – Bellin Health Foundation

Why Support the Employee Sharing Program?

- As part of the Bellin Health team, you make a valuable contribution by working in a place of service, compassion and caring.
- The Employee Sharing Program provides employees with another way to make a positive impact on employees, patients, and families.
- Together, we can build on our culture of gratitude at Bellin Health.

ESP Participation History



2020 Campaign Results

- Participation of Employees: **33%**
- Number of Donors: **1599** out of **4777**
- Gift Dollars Pledged: **\$183,962**
- PTO Hours Donated: **1059.5**
- Average Total Gift Amount: **\$115**

2020 Employee Sharing Program Generated **\$183,962**

• Robert Fry Employee Assistance Fund	\$129,222
• Bellin Health Patient Assistance Fund	\$20,037
• Bellin Health System's Most Pressing Need	\$10,834
• Tim Wilmet Memorial Scholarship Fund	\$8,674
• George Bennett Nursing Scholarship	\$5,260
• Michael Wilde Nursing Scholarship	\$3,348
• John Underwood Business Excellence Award	\$3,256
• Other*	\$3,331

**Other gifts are comprised of: BEAM Program, Medical Staff George Kerwin Endowment Fund, Cancer Team, Julie Russell GYN Oncology Fund, Congestive Heart Failure Clinic, Julius Garden, Nurse Joyce Fund and Brown County Coalition for Suicide Prevention.*

2021 Gift Designation Options

Designation Options:

- Robert Fry Employee Assistance Program
- Patient Assistance Fund
- John R. Underwood Business Excellence Award
- Bellin Health's Most Pressing Need

Education Options:

- Tim Wilmet Memorial Scholarship Fund
- George Bennett Nursing Scholarship
- Michael Wilde Nursing Scholarship

NEW FOR 2021: In full Embrace Capital Campaign

New for 2021: NICU And Maternity Expansion



The Bellin Health Foundation is amidst a \$5 million philanthropic Capital Campaign for the NICU and maternity renovation/expansion, which will support and facilitate a higher level of family involvement in care. The centerpiece of this initiative is a highly advanced family-centered NICU, which will be the first of its kind in Wisconsin and only the third of its kind in the United States. You are invited to learn more about the **In full Embrace** Capital Campaign, designed to support this initiative, by visiting our microsite.

Visit: InFullEmbraceBellin.org Username: ESP2021 Password: Bellin21

2021 Campaign Goal

33% Employee Participation

The most **important** goal
is to build on our
culture of gratitude
at Bellin Health.

New Delivery Process for 2021

- We have a new Employee Sharing Program giving form delivery process for our February 2021 Campaign
- There will be no hard copy colored paper form this year; it will be electronic instead
- Unlike in years past, forms and envelopes will not be hand-delivered or sent by interoffice mail
- You will receive your giving form via email from the Bellin Foundation email box: BellinFoundation@bellin.org on January 11, 2021
- You will be able to complete the form electronically and send it back by email immediately
- No more envelope to open; no more trying to find a pen to fill the form out; no need to put back in different envelope; no need to complete an interoffice envelope to send back to the Foundation
- The form will also be available on our Foundation website, (Julius/Bellin Town Square/More section–The Bellin Health Foundation/Employee Sharing Program) in case you accidentally delete the email.

Incentive Program

Week 1 – Two winners drawn **February 8**: Two winners will each receive two (2) tickets (\$400 total value) to the annual Black Tie & Blue Jean Extravaganza hosted by the Bellin Health Foundation.

Week 2 – Two winners drawn **February 15**: Two winners will each receive four (4) tickets to the Bellin Health sponsored Packers Family Night at Lambeau.

Week 3 – Two winners drawn **February 22**: Two winners will each receive a \$150 Lodge Kohler Gift Certificate for use in the hotel, spa and restaurant.

Week 4 – Grand Prize: Two winners drawn **March 1**: Two winners will each receive two (2) tickets to a 2021 Green Bay Packers regular season home game.

** All gift incentives subject to change in case of event/game cancellations.*

We will also be selecting TWO additional winners each week to receive \$25 Visa Gift Cards.

***Campaign will run four full weeks. Winners drawn at noon each Monday.
All donors are eligible for all prizes if donor gift form is returned by February 7, 2021.***

Recognition

- All ESP donors will be listed in the Employee Sharing Book located in the hospital lobby adjacent to the fireplace, as well as on our Foundation webpage on Julius:
https://www.bellin.org/bellin_foundation/employee-sharing-program
- Every participant will receive a thank you card which includes a tax deductible statement and a 2021 Employee Sharing Program bronze name badge accent.
- Most importantly, every participant will have the satisfaction of knowing they made a positive difference in the lives of patients and fellow employees.

Final Thoughts

- Participation in the ESP Campaign as a donor can be used as an example of your partnering with communities, employers and schools on Bellin's annual performance feedback and development plan under the engagement section.
- **100%** of ESP gifts received support Bellin Health Programs and Services

Thank you for your
participation !