27th Annual Family Medicine Potpourri

September 29-October 2, 2016 • Sturgeon Bay, WI
# Schedule of Events

## Thursday 29
- **5:30-7 pm** Conference Registration and Dinner
- **7-8 pm**
  - Utilizing Technology to Assess and Treat Lower Extremity Injuries  
  *Charlie DeCleene, PT*

## Friday 30
- **6:30-7:30 am** Registration/Breakfast/View Exhibits
- **7:30-8:30 am** Achy-Breaky Heart: Focus on Congestive Heart Failure  
  *Patrick McBride, MD*
- **8:30-9:30 am** Treatment for Life: Motivating Patients to Adopt Healthy Lifestyles  
  *Patrick McBride, MD*
- **9:30-10 am** Break/Networking/View Exhibits
- **10-11 am** It Bites: Primary Care Management of Tick-Born Diseases  
  *Dennis Maki, MD*
- **11 am-12 noon** Preparing for Emerging Infectious Diseases of the 21st Century: Zika Virus  
  *Dennis Maki, MD*
- **12 noon-12:30 pm** Break/Get Lunch
- **12:30-1:15 pm** LUNCH TOPIC: The Facebook School of Medicine: How Social Media Influences Patient Decision Making  
  *Jennifer Frank, MD*

## Saturday 1
- **6:30-7:30 am** Registration/Breakfast/View Exhibits
- **7:30-8:30 am** Clots and Shots: Management of Venous Thromboembolism and Anticoagulation  
  *Hassan Tahsildar, MD*
- **8:30-9:30 am** Migraine and Head Pain  
  *Louis Kuritzky, MD*
- **9:30-10 am** Break/Networking/View Exhibits
- **10-11 am** Sex, Drugs, and Testosterone: Male Hypogonadism  
  *Louis Kuritzky, MD*
- **11 am-12 noon** Ready to Play? The Pre-participation Sports Physical  
  *Jeremy Metzler, MD*
- **12 noon-12:30 pm** Break/Get Lunch
- **12:30-1:15 pm** LUNCH TOPIC: How to Prepare for the Unexpected: Lessons from the Boston Marathon Bombing  
  *Jeremy Metzler, MD*

## Sunday 2
- **6:30-7:30 am** Continental Breakfast
- **7:30-8:30 am** Culturally Competent Care: Medical Know-How for Arriving Refugees  
  *Fabiana Kotovicz, MD*
- **8:30-9:30 am** What 2015 Taught Us about Integrative Medicine: The Most Relevant Studies for Primary Care  
  *David Rakel, MD*
- **9:30-9:45 am** Break
- **9:45-10:45 am** Meals Before Pills: Food as Medicine  
  *David Rakel, MD*
REGISTRATION FORM

27th Annual Family Medicine Potpourri | September 29-October 2, 2016

(Please print)

Name: _______________________________ Credentials: _______________________________

Health Care Organization: ___________________________________________________________

Guest Name(s): __________________________________________________________________

Address: __________________________________________________________________________

City: ______________ State: ___________ Zip: __________________________

*E-mail Address: __________________________ Phone: _____________________________

REGISTRATION

I will be attending (mark all that apply): □ Thursday, Sept. 29 □ Friday, Sept. 30 □ Saturday, Oct. 1 □ Sunday, Oct. 2

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<tr>
<th>FEES</th>
<th>EARLY BIRD</th>
<th>REGULAR</th>
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<tr>
<td></td>
<td>Ends August 28, 2016</td>
<td></td>
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<tr>
<td>2 Days</td>
<td>$250</td>
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<td>3-4 Days</td>
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MENU SELECTIONS

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<thead>
<tr>
<th>Thursday Dinner</th>
<th>Friday Lunch</th>
<th>Saturday Lunch</th>
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<tr>
<td>(Families Welcome)</td>
<td>(Spouses Welcome)</td>
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<tr>
<td># of Adults</td>
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<tr>
<td># of Children</td>
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Continental breakfast served daily for registrants

Please return completed form with check payable to Bellin Health and send to: Kerry Winkler, CME Coordinator, Medical Staff Services, Bellin Hospital, PO Box 23400, Green Bay, WI 54305-3400 – or – you may register online at bellin.org/familymedicine

*In an effort to go green, your registration fee includes access to course materials online, which will be available approximately one week prior to the conference. Additional information and instructions will be provided by e-mail, so please make sure to provide us your e-mail address. Your e-mail address will not be used for any other purpose.

SITE AND ACCOMMODATIONS

Stone Harbor Resort & Conference Center
107 N. First Ave., Sturgeon Bay, WI 54235
Phone: (920) 746-0700 • Toll Free: (877) 746-0700
stoneharbor-resort.com

A limited number of rooms have been reserved. Mention that you are attending the Family Medicine Potpourri to receive special pricing.

The room block and special pricing will end August 28, 2016.
OBJECTIVES

1. Integrate current trends in preventive health care into patient care strategies.
2. Analyze the clinical presentation of the common disorders seen in primary care and identify the role of primary care in the management of these common problems.
3. Utilize current advances in the diagnosis and treatment of these common problems, using whenever possible, an evidence-based approach.
4. Discuss the history, science, and evidence of commonly encountered therapeutic areas.

CONFERENCE SPEAKERS

Charlie DeCleene, PT  
Physical Therapist  
Bellin Health Sports Medicine  
Movement Performance Lab  
Green Bay, WI

Jennifer Frank, MD  
ThedaCare Physicians  
Neenah Family Medical Center  
Neenah, WI

Fabiana Kotovicz, MD  
Aurora Family Medicine Residency Program  
Clinical Adjunct Assistant Professor  
Department of Family Medicine  
University of Wisconsin School of Medicine and Public Health  
Milwaukee, WI

Louis Kuritzky, MD  
Clinical Assistant Professor of Community Health and Family Medicine  
University of Florida-Gainesville  
Gainesville, FL

Dennis Maki, MD  
Ovid O. Meyer Professor of Medicine  
Division of Infectious Diseases and Pulmonary/Critical Care Medicine  
Attending Physician, Center for Trauma and Life Support  
University of Wisconsin School of Medicine and Public Health  
Madison, WI

Patrick McBride, MD, MPH, FACC  
Faculty, University of Wisconsin School of Medicine and Public Health  
Department of Family Medicine  
Madison, WI

Jeremy Metzler, MD  
Family, Orthopedic & Sports Medicine  
Prevea Health  
Green Bay, WI

David Rakel, MD  
Director, University of Wisconsin Integrative Medicine  
Associate Professor, Department of Family Medicine  
University of Wisconsin School of Medicine and Public Health  
Madison, WI

Hassan Tahsildar, MD  
Medical Oncologist  
Bellin Health Systems, Inc.  
The Cancer TEAM at Bellin Health  
Green Bay, WI

CME CREDIT DESIGNATION

Bellin Health designates this live educational activity for a maximum of 13.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PHYSICIAN ASSISTANTS, NURSE PRACTITIONERS, AND OTHER HEALTH CARE PROFESSIONALS

Physician assistants, nurse practitioners, and other health care professionals who participate in this CME activity may submit their Statements of Attendance to their appropriate accrediting organizations or state boards for consideration of credit. The participant is responsible for determining whether this activity meets the requirements for acceptable continuing education.

ADA COMPLIANCE STATEMENT

Bellin Health Systems, Inc. subscribes to the articles of Title III of the Americans with Disabilities Act of 1990. Should you or anyone accompanying you require special assistance, please notify us when you register.

CORE COMPETENCIES

This activity has been developed with consideration given to the American Board of Medical Specialties Six Core Competencies. This activity is designed to increase your competency in the areas of Patient Care, Medical Knowledge, Practice-based Learning and Improvement, Quality Improvements, and Employ Evidence-based Practice.

CONFERENCE PLANNING COMMITTEE

James Jerzak, MD, Chair  
Jennifer Frank, MD, Co-Chair  
Donn Fuhrmann, MD  
Kathryn Jacobe, MD  
James Zach, MD  
Christopher Klimek, PA  
Brooke McComb, APNP  
Scott Schuldes, APNP  
Laura Steinbintz, PA-C  
Deb LaHaye, BMG Administration  
Kerry Winkler, CME Coordinator