27TH ANNUAL FAMILY MEDICINE POTPOURRI

September 29-October 2, 2016 • Sturgeon Bay, WI
# Schedule of Events

## Thursday 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30-7 pm</td>
<td>Conference Registration and Dinner</td>
</tr>
</tbody>
</table>
| 7-8 pm     | **Utilizing Technology to Assess and Treat Lower Extremity Injuries**
             | *Charlie DeCleene, PT*                                                                    |

## Friday 30

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30-7:30 am</td>
<td>Registration/Breakfast/View Exhibits</td>
</tr>
</tbody>
</table>
| 7:30-8:30 am | **Achy-Breaky Heart: Focus on Congestive Heart Failure**
             | *Patrick McBride, MD*                                                                     |
| 8:30-9:30 am | **Treatment for Life: Motivating Patients to Adopt Healthy Lifestyles**
             | *Patrick McBride, MD*                                                                     |
| 9:30-10 am  | Break/Networking/View Exhibits                                                            |
| 10-11 am    | **It Bites: Primary Care Management of Tick-Born Diseases**
             | *Dennis Maki, MD*                                                                        |
| 11 am-12 noon | **Preparing for Emerging Infectious Diseases of the 21st Century: Zika Virus**
             | *Dennis Maki, MD*                                                                        |
| 12 noon-12:30 pm | Break/Get Lunch                                                                          |

## Saturday 1

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>6:30-7:30 am</td>
<td>Registration/Breakfast/View Exhibits</td>
</tr>
</tbody>
</table>
| 7:30-8:30 am | **Clots and Shots: Management of Venous Thromboembolism and Anticoagulation**
             | *Hassan Tahsildar, MD*                                                                    |
| 8:30-9:30 am | **Migraine and Head Pain**
             | *Louis Kuritzky, MD*                                                                     |
| 9:30-10 am  | Break/Networking/View Exhibits                                                            |
| 10-11 am    | **Sex, Drugs, and Testosterone: Male Hypogonadism**
             | *Louis Kuritzky, MD*                                                                     |
| 11 am-12 noon | **Ready to Play? The Pre-participation Sports Physical**
             | *Jeremy Metzler, MD*                                                                     |
| 12 noon-12:30 pm | Break/Get Lunch                                                                          |
| 12:30-1:15 pm | **LUNCH TOPIC: How to Prepare for the Unexpected: Lessons from the Boston Marathon Bombing**
             | *Jeremy Metzler, MD*                                                                     |

## Sunday 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30-7:30 am</td>
<td>Continental Breakfast</td>
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</tbody>
</table>
| 7:30-8:30 am | **Culturally Competent Care: Medical Know-How for Arriving Refugees**
             | *Fabiana Kotovicz, MD*                                                                   |
| 8:30-9:30 am | **What 2015 Taught Us about Integrative Medicine: The Most Relevant Studies for Primary Care**
             | *David Rakel, MD*                                                                       |
| 9:30-9:45 am | Break                                                                                     |
| 9:45-10:45 am | **Meals Before Pills: Food as Medicine**
             | *David Rakel, MD*                                                                       |
NAME: ____________________________ CREDENTIALS: ____________________________

HEALTH CARE ORGANIZATION: __________________________________________________

GUEST NAME(S): ____________________________ ____________________________

ADDRESS: ________________________________________________________________

CITY: ____________________________ STATE: ____________________________ ZIP: ____________________________

E-MAIL ADDRESS: ____________________________ PHONE: ____________________________

REGISTRATION

I will be attending (mark all that apply):

☐ Thursday, Sept. 29
☐ Friday, Sept. 30
☐ Saturday, Oct. 1
☐ Sunday, Oct. 2

FEES

<table>
<thead>
<tr>
<th>DAYS</th>
<th>EARLY BIRD</th>
<th>REGULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Days</td>
<td>$250</td>
<td>$300</td>
</tr>
<tr>
<td>3-4 Days</td>
<td>$300</td>
<td>$350</td>
</tr>
</tbody>
</table>

ENDS AUGUST 28, 2016

MENU SELECTIONS

<table>
<thead>
<tr>
<th>THURSDAY DINNER</th>
<th>FRIDAY LUNCH</th>
<th>SATURDAY LUNCH</th>
</tr>
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<tbody>
<tr>
<td>(FAMILIES WELCOME)</td>
<td>(SPOUSES WELCOME)</td>
<td>(SPOUSES WELCOME)</td>
</tr>
</tbody>
</table>

# OF ADULTS
# OF CHILDREN

CONTINENTAL BREAKFAST SERVED DAILY FOR REGISTRANTS

Please return completed form with check payable to Bellin Health and send to: Kerry Winkler, CME Coordinator, Medical Staff Services, Bellin Hospital, PO Box 23400, Green Bay, WI 54305-3400 — or — you may register online at bellin.org/familymedicine

*In an effort to go green, your registration fee includes access to course materials online, which will be available approximately one week prior to the conference. Additional information and instructions will be provided by e-mail, so please make sure to provide us your e-mail address. Your e-mail address will not be used for any other purpose.

SITE AND ACCOMMODATIONS

Stone Harbor Resort & Conference Center
107 N. First Ave., Sturgeon Bay, WI 54235
Phone: (920) 746-0700 • Toll Free: (877) 746-0700
stoneharbor-resort.com

A limited number of rooms have been reserved. Mention that you are attending the Family Medicine Potpourri to receive special pricing.

The room block and special pricing will end August 28, 2016.
PURPOSE
This conference is designed to update primary care clinicians in rapidly changing therapeutic areas. The emphasis is on practical and useful information for clinical practice.

INTENDED AUDIENCE
This conference is designed for clinicians interested in expanding their knowledge and improving their practice in primary care including primary care physicians, physician assistants, nurse practitioners, and other allied health care professionals.

DISCLOSURE
As a provider accredited by the Wisconsin Medical Society, Bellin Health Systems, Inc. must ensure balance, independence, objectivity, and scientific rigor in all educational activities. All individuals who are in a position to control the content of the educational activity are required to disclose all financial relationships he/she has with any commercial interest(s) that is relevant to the topic of the presentation. The intent of this disclosure is not to prevent speakers with significant financial or other relationships from making presentations. Rather, disclosure allows listeners to determine if content is evidence-based and free of commercial bias, and it demonstrates how speakers will resolve conflict when it exists. A complete disclosure statement will be included in the course handouts provided at the activity.

FINANCIAL SUPPORT
This course is supported in part by exhibit fees from various companies in accordance with the ACCME Standards for Commercial Support. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

CANCELLATION POLICY
In the event you need to cancel your registration, the registration fee, less a $50 administrative fee, will be refunded if you notify us by September 22, 2016. No refunds will be given after September 22, 2016.

ACCREDITATION
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Wisconsin Medical Society through the joint providership of Bellin Health Systems, Inc. and ThedaCare. Bellin Health Systems, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

OBJECTIVES
1. Integrate current trends in preventive health care into patient care strategies.
2. Analyze the clinical presentation of the common disorders seen in primary care and identify the role of primary care in the management of these common problems.
3. Utilize current advances in the diagnosis and treatment of these common problems, using whenever possible, an evidence-based approach.
4. Discuss the history, science, and evidence of commonly encountered therapeutic areas.

CONFERENCE SPEAKERS

Charlie DeCleene, PT
Physical Therapist
Bellin Health Sports Medicine
Movement Performance Lab
Green Bay, WI

Jennifer Frank, MD
ThedaCare Physicians
Neenah Family Medical Center
Neenah, WI

Fabiana Kotovicz, MD
Aurora Family Medicine Residency Program
Clinical Adjunct Assistant Professor
Department of Family Medicine
University of Wisconsin School of Medicine and Public Health
Milwaukee, WI

Louis Kuritzky, MD
Clinical Assistant Professor of Community Health and Family Medicine
University of Florida-Gainesville
Gainesville, FL

Dennis Maki, MD
Ovid O. Meyer Professor of Medicine
Division of Infectious Diseases and Pulmonary/Critical Care Medicine
Attending Physician, Center for Trauma and Life Support
University of Wisconsin School of Medicine and Public Health
Madison, WI

Patrick McBride, MD, MPH, FACC
Faculty, University of Wisconsin School of Medicine and Public Health
Department of Family Medicine
Madison, WI

Jeremy Metzler, MD
Family, Orthopedic & Sports Medicine
Prevea Health
Green Bay, WI

David Rakel, MD
Director, University of Wisconsin Integrative Medicine
Associate Professor, Department of Family Medicine
University of Wisconsin School of Medicine and Public Health
Madison, WI

Hassan Tahsildar, MD
Medical Oncologist
Bellin Health Systems, Inc.
The Cancer TEAM at Bellin Health
Green Bay, WI

CME CREDIT DESIGNATION
Bellin Health designates this live educational activity for a maximum of 13.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PHYSICIAN ASSISTANTS, NURSE PRACTITIONERS, AND OTHER HEALTH CARE PROFESSIONALS
Physician assistants, nurse practitioners, and other health care professionals who participate in this CME activity may submit their Statements of Attendance to their appropriate accrediting organizations or state boards for consideration of credit. The participant is responsible for determining whether this activity meets the requirements for acceptable continuing education.

ADA COMPLIANCE STATEMENT
Bellin Health Systems, Inc. subscribes to the articles of Title III of the Americans with Disabilities Act of 1990. Should you or anyone accompanying you require special assistance, please notify us when you register.

CORE COMPETENCIES
This activity has been developed with consideration given to the American Board of Medical Specialties Six Core Competencies. This activity is designed to increase your competency in the areas of Patient Care, Medical Knowledge, Practice-based Learning and Improvement, Quality Improvements, and Employ Evidence-based Practice.

CONFERENCE PLANNING COMMITTEE
James Jerzak, MD, Chair
Jennifer Frank, MD, Co-Chair
Donn Fuhrmann, MD
Kathryn Jacobe, MD
James Zach, MD
Christopher Klinek, PA
Brooke McComb, APNP
Scott Schuldes, APNP
Laura Stetsnitz, PA-C
Deb LaHaye, BMG Administration
Kerry Winkler, CME Coordinator

CORE COMPETENCIES
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