28th Annual Family Medicine Potpourri

SEPTEMBER 28-OCTOBER 1, 2017
LANDMARK RESORT, EGG HARBOR, WI

PURPOSE
This conference is designed to update primary care clinicians on rapidly changing therapeutic areas. This emphasis is on practical and useful information for clinical practice.

INTENDED AUDIENCE
This conference is designed for clinicians interested in expanding their knowledge and improving their practice in primary care including primary care physicians, physician assistants, nurse practitioners, and other allied health care professionals.

DISCLOSURE
As a provider accredited by the Wisconsin Medical Society, Bellin Health Systems, Inc. must ensure balance, independence, objectivity, and scientific rigor in all educational activities. All individuals who are in a position to control the content of the educational activity are required to disclose all financial relationships he/she has with any commercial entity that is relevant to the topic of the presentation. The intent of this disclosure is not to prevent speakers with significant financial or other relationships from making presentations. Rather, disclosure allows listeners to determine how speakers will resolve conflict when it exists. A complete disclosure statement will be provided to activity participants prior to the commencement of the educational activity in the materials distributed.

FINANCIAL SUPPORT
This activity is supported in part by exhibit fees from various companies in accordance with the ACCME Standards for Commercial Support. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all sponsors at the time of the meeting.

CANCELLATION POLICY
In the event you need to cancel your registration, the registration fee, less a $50 administrative fee, will be refunded if you notify us by September 21, 2017. No refunds will be given after September 21, 2017.

ACCREDITATION
This activity has been developed with consideration given to the American Board of Medical Specialties Six Core Competencies. This activity is designed to increase competency in the areas of Patient Care, Medical Knowledge, Practice-based Learning and Improvement, Quality Improvements, and Employ Evidence-based Practice.

CONFERENCE PLANNING COMMITTEE
James Jerzak, MD, Chair
Brooke McConnell, APNP
Scott Schadler, APNP
Louis Sobotsky, PA
Deli LaHire, Administration
Danielle Defoor, CME Coordinator

OBJECTIVES
1. Integrate current trends in preventive health care into patient care strategies.
2. Analyze the clinical presentation of the common disorders seen in primary care and identify the role of primary care in the management of these common problems.
3. Utilize current advances in the diagnosis and treatment of these common problems, using whenever possible, an evidence-based approach.
4. Discuss the history, science, and evidence of commonly encountered therapeutic areas.

CONFERENCE SPEAKERS

Hormie Berman, MD
ThedaCare Physicians
Fox Valley Surgical Associates
Appleton, WI

Jonathan Pata, MD, MPH
Professor and John P Holton Chair in Health and the Environment
Director, Global Health Institute
University of Wisconsin–Madison
Madison, WI

Louis Kurtzky, MD
Clinical Assistant Professor of Community Health and Family Medicine
University of Florida
Gainesville, FL

Bobbie McGivern, MS, CGC
Genetic Counselor
ThedaCare Cancer Center
Appleton, WI

Tom Olver, PhD, MHA
Professor, Department of Population Health Sciences
School of Medicine and Public Health
University of Wisconsin–Madison
Madison, WI

Edward Sheshedy, MD, FAAP
President and Medical Director
Diabetes Master Clinician Program
Fernandina Beach, FL

Jim Oliver, MD, Child Psychiatrist
ThedaCare Mental Health Services

James Jerzak, MD
ThedaCare Physicians

Jenifer Frank, MD
Co-Chair

Donn Fuhrmann, MD
ThedaCare Physicians

Kathryn Jacobs, MD

James Zach, MD

Christopher Klimek, PA

CME CREDIT DESIGNATION
Bellin Health designates this live educational activity for a maximum of 13.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PHYSICIAN ASSISTANTS, NURSE PRACTITIONERS, AND OTHER HEALTH CARE PROFESSIONALS
Physician assistants, nurse practitioners, and other health care professionals who participate in this CME activity may submit their Statements of Attendance to their appropriate accrediting organization or state board for consideration of credit. The participant is responsible for determining whether this activity meets the requirements for acceptable continuing education.

ADA COMPLIANCE STATEMENT
Bellin Health Systems, Inc. subscribes to the articles of Title III of the Americans with Disabilities Act of 1990. Should you or anyone accompanying you require special assistance, please notify us when you register.

CORE COMPETENCIES
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**SCHEDULE OF EVENTS**

**THURSDAY, SEPTEMBER 28**

- 5:30-7 pm Conference Registration and Dinner
- 7:8 pm 5 Things I Wish I Knew Last Year
  - Louis Kuritzky, MD
- 8:30-9:30 pm Dermatology: How to Treat What You See
  - Daniel Van Durme, MD, MPA, FAAFP
- 9:30-10 am Break/Networking/View Exhibits
- 10-11 am Too Much Fun in the Sun: Skin Cancer Update
  - Daniel Van Durme, MD, MPA, FAAFP
- 11 am-12 noon Watch out! Clinical Hazards at Home and Work
  - Jonathan Patz, MD, MPH
- 12 noon-12:30 pm Break/Get Lunch
- 12:30-1:15 pm LUNCH TOPIC: Current State of Affairs: Health Care Reform
  - Jonathan Patz, MD, MPH

**FRIDAY, SEPTEMBER 29**

- 6:30-7:30 am Registration/View Exhibits
- 7:30-8:30 am It's in the Genes: Understanding Genetic Determinants of Cancer Risk
  - Bobbi McGivern, MS, CGC
- 8:30-9:30 am Comprehensive Management of COPD in Primary Care
  - Louis Kuritzky, MD
- 9:30-10 am Break/Networking/View Exhibits
- 10-11 am Too Much Fun in the Sun: Skin Cancer Update
  - Daniel Van Durme, MD, MPA, FAAFP
- 11 am-12 noon Watch out! Clinical Hazards at Home and Work
  - Jonathan Patz, MD, MPH
- 12 noon-12:30 pm Break/Get Lunch
- 12:30-1:15 pm LUNCH TOPIC: Medical Meltdown: Health Consequences of Global Warming
  - Jonathan Patz, MD, MPH

**SATURDAY, SEPTEMBER 30**

- 6:30-7:30 am Registration/Breakfast/View Exhibits
- 7:30-8:30 am Dermatology: How to Treat What You See
  - Daniel Van Durme, MD, MPA, FAAFP
- 8:30-9:30 am Dermatology: How to Treat What You See
  - Daniel Van Durme, MD, MPA, FAAFP
- 9:30-10 am Break/Networking/View Exhibits
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**SUNDAY, OCTOBER 1**

- 10-11 am Aspirin: Everything You Wanted to Know and Some Stuff You'd Wish You Didn't
  - Louis Kuritzky, MD
- 11 am-12 noon Caring for Our Communities: Health in all Policies
  - Tom Oliver, PhD, MHA
- 12 noon-12:30 pm Break/Get Lunch
- 12:30-1:15 pm LUNCH TOPIC: Current State of Affairs: Health Care Reform
  - Tom Oliver, PhD, MHA

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**SITE AND ACCOMMODATIONS**

**Landmark Resort**
4929 Landmark Drive
Egg Harbor, WI 54209
Phone: 920.868.3205
Toll Free: 800.273.7877
thelandmarkresort.com

A limited number of rooms have been reserved.
The room block will end August 28, 2017.

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**REGISTRATION FORM**

28th Annual Family Medicine Potpourri | September 28-October 1, 2017
(Please print)

**Name:**
**Credentials:**
**Health Care Organization:**
**Guest Name(s):**
**Address:**
**City:**
**State:**
**Zip:**
**E-mail Address:**
**Phone:**

**REGISTRATION**

I will be attending (mark all that apply):
- [ ] Thursday, Sept. 28
- [ ] Friday, Sept. 29
- [ ] Saturday, Sept. 30
- [ ] Sunday, Oct. 1

**FEES EARLY BIRD REGULAR**

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<tr>
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<th>Thursday Dinner</th>
<th>Friday Lunch</th>
<th>Saturday Lunch</th>
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<td><strong>Selections</strong></td>
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- [ ] # of Adults
- [ ] # of Children

Continental breakfast served daily for registrants

Please return completed form with check payable to Bellin Health and send to: Danielle DuFour, CME Coordinator, Medical Staff Services, Bellin Hospital, PO Box 23400, Green Bay, WI 54305

Or you may register online at bellin.org/familymedicine

*In an effort to go green, your registration fee includes access to course materials online, which will be available approximately one week prior to the conference. Additional information and instructions will be provided by e-mail, so please make sure to provide us your e-mail address. Your e-mail address will not be used for any other purpose*.