

The focus of an American Medical Association (AMA) education series, Bellin's innovative model for team-based patient care is providing breakthrough results. Exceeding expectations for both quality and financial metrics, Bellin's unique approach has proven to be a win for our patients, our providers, and ultimately our system.

AMA AND BELLIN: WORKING TOGETHER

The AMA's physician education experts have teamed up with Bellin and its nine-step framework for team-based patient care to create an unbeatable game plan for a robust and scalable model of care. Their combined expertise provides a researched-based play book and elite-level coaching in a fun, interactive, and practical training camp format.

Who should attend?

It only makes sense to bring a team to learn about team-based patient care. Of course, a "team of one" sent to scout feasibility is always welcome. Content is relevant whether you're still a rookie or a pro ready to fine-tune an existing patient care redesign.

- Skill Players (clinical providers at all levels)
- Coaches (health care strategists and medical directors)
- Front Office Staff (financial and administrative leaders, clinic managers)
- Scouts (operations and innovation leaders looking for new ideas)

Location

Lambeau Field
1265 Lombardi Ave., Green Bay, WI 54304

Registration

Early Signing Bonus before February 16, 2018

\$950 first team member/\$850 all other team members

Regular Signing Period after February 16, 2018

\$1,100 first team member/\$1,000 all other team members

AMA members receive a \$200 discount per member.

Advance registration is required and limited. Payment must be received prior to the day of the event. No refunds will be given after the conference. Visit bellin.org/trainingcamp for more information.

Lodging

Lodge Kohler | 877.586.8160

1950 S. Ridge Road, Green Bay, WI 54304
Reservations held under the Bellin Health block (block #100303).

"We have visited many primary care practices and have shadowed many care teams. This was the most impressive team-based care model we have seen."

Thomas Bodenheimer, MD, MPH, Professor Emeritus of Family and Community Medicine, University of California, San Francisco Founding Director, Center for Excellence in Primary Care

"Everyone in the nation should look into and adapt Bellin's team-based care model. Best yet!"

Kelly Smith, Scientific Director Quality and Safety Research, MedStar Research Institute

Accreditation Statement

Bellin Health Systems, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

CME Credit Designation

Bellin Health Systems, Inc. designates this live educational activity for a maximum of 14 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure

As a provider accredited by the Wisconsin Medical Society, Bellin Health Systems, Inc. must ensure balance, independence, objectivity, and scientific rigor in all educational activities. All individuals who are in a position to control the content of the educational activity are required to disclose all financial relationships he/she has with any commercial interest(s) that is relevant to the topic of the presentation. The intent of this disclosure is not to prevent speakers with significant financial or other relationships from making presentations. Rather, disclosure allows listeners to determine if content is evidence-based and free of commercial bias, and it demonstrates how speakers will resolve conflict when it exists. A complete disclosure statement will be included in the course handouts provided at the activity.

Financial Support

No commercial support was received for this CME presentation.

ADA Compliance

Bellin Health Systems, Inc. complies with the Americans with Disabilities Act of 1990.

Intended Audience: This continuing medical education program is intended for all members of the care team including primary care physicians, specialty physicians, physician assistants, nurse practitioners, medical assistants, and other health care providers.

Course Objectives

1. Examine a practical framework for implementing an advanced team-based care model of patient care that produces three wins – patient, care team, and system.
2. Identify a plan to build the necessary infrastructure for a sustainable model of team-based care across the organization.
3. Create the cultural change necessary to transform your system and to support radical system redesign to team-based care.

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TEAM-BASED CARE TRAINING CAMP

an Onsite Intensive with Bellin Health and AMA

April 18-20, 2018

Lambeau Field, Green Bay, WI

Learn how to Implement Team-Based Care in:
Primary Care • Specialty Care
Congestive Heart Failure • Diabetes Management
Medical Education Settings

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**TEAM-BASED CARE TRAINING CAMP
APRIL, 18-20, 2018**

bellinhealth

Bellin Health Systems, Inc.
744 S. Webster Ave.
P.O. Box 23400
Green Bay, WI 54305-3400

AGENDA

You will learn how to:

- Manage the cultural transformation to build a true team atmosphere
- Build the infrastructure to support your players, coaches, and front office
- Keep the right stats to analyze success and guide decisions
- Sustain championship-level performance year after year

Come away from Training Camp with a personalized game plan for achieving **3 WINS** for any type of health care practice:

WIN for the patient The patient gets more comprehensive and coordinated care from a wider variety of providers and support professionals.

WIN for the care team everyone on the care team enjoy working at the highest level of their licensure.

WIN for your health care system Benefiting from a more efficient use of resources, your health care system can lower costs and provide faster access to the right level of care.

Wednesday, April 18, 7-9 PM

KICK-OFF RECEPTION

Cocktails and hors d'oeuvres will be served.

Please wear your local (or favorite) NFL jersey so we can see where your team is from. We'll form our very own league of pros to continue networking long after Training Camp has ended.

Lambeau Field, Bellin Gate, 1265 Lombardi Avenue, Green Bay

Thursday, April 19, 2018

1ST QUARTER

7-8 am | Breakfast

8-8:15 am | Welcome to Team- Based Care Training Camp, George Kerwin, Bellin Health President; James Jerzak, MD; Kathy Kerscher, MBA

8:15-8:30 am | Welcome to Lambeau
Mark Murphy, Green Bay Packers CEO/President

8:30-9 am | What it Takes to be a Great Team
Patrick McKenzie, MD, Green Bay Packers Team Physician

9-10 am | Keynote: The Science of High-Performing Primary Care and Team-Based Care, Thomas Bodenheimer, MD

10-10:30 am | Timeout

10:30-11:30 am | Overview of the Bellin Model: The Model in Action, James Jerzak, MD; Kathy Kerscher, MBA

11:30 am-12 noon | Voices From The Team Panel Discussion, Kathy Kerscher, MBA

12 noon-1 pm | Lunch

2ND QUARTER

1-1:45 pm and 2-2:45 pm

TEAM HUDDLE 1 Behavioral Health Integration with Primary Care and Steps for Implementation, Wendy Bradley, LPC, CCSAC

TEAM HUDDLE 2 What About Residents and Students? Team-Based Care in Teaching Clinics, Marianna Kong, MD

TEAM HUDDLE 3 The Evolving Role of the Ambulatory RN in Team-Based Care, Laura Hieb, CNO

TEAM HUDDLE 4 Team-Based Care in Conditions: Congestive Heart Failure and Diabetes, James Rider, MD; Andrea Werner, VP Cardiovascular and Pulmonology; Rachael VandenLangenberg, DO; Lois Van Abel, Director, Extended Care Team

TEAM HUDDLE 5 Preparing Your Staff for Team-Based Care: Training Specifics, Sherry Shuber

TEAM HUDDLE 6 Achieving Population Health Through Team-Based Care, Brad Wozney, MD

3-3:30 pm | Timeout

3:30-4:30 pm | Highlights from Breakout Sessions, Huddle Facilitators

4:30-5 pm | Open Discussion, James Jerzak, MD; Kathy Kerscher, MBA

HALFTIME

5-7 pm | Reception/Hall of Fame

Friday, April 20, 2018

3RD QUARTER

7-8 am | Breakfast

8-8:15 am | Recap/Look Forward, James Jerzak, MD; Kathy Kerscher, MBA

8:15-8:45 am | The Evolution of Team-Based Care: A National Perspective, Christine Sinsky, MD

8:45-10 am | How to Start and How to Sustain, James Jerzak, MD; Kathy Kerscher, MBA

10-10:30 am | Timeout

10:30-11:30 am | Overcoming Barriers to Team-Based Care, Christine Sinsky, MD; Kevin Hopkins, MD; James Jerzak, MD

11:30 am-12 noon | Resources

- AMA – Christine Sinsky, MD
- Bellin Health – Kathy Kerscher, MBA

12 noon-1 pm | Lunch

4TH QUARTER

1-3 pm | Discussion with the Coaches

- Administrative Track: Preparing the Business Case and Infrastructure to Succeed, Kathy Kerscher, MBA
- Clinical Track: Nuts and Bolts of Making it Work, James Jerzak, MD

3 pm | Head for Home

Register at bellin.org/trainingcamp

Registration is limited to 200 people.

Training Camp Pricing

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SUIT UP!

Training Camp dress code is business casual. Of course, in Green Bay that includes your favorite (appropriate) NFL team apparel. Come dressed to impress!

For more information contact:

Tricia Hendricks at 920.445.7283 or tricia.hendricks@bellin.org.

Angela DeBauche at 920.436.8687 or angela.debauche@bellin.org.

Meet Your Coaching Staff



Thomas Bodenheimer, MD, MPH is a general internist who received his medical degree at Harvard and completed his residency at UCSF. He spent 32 years in full-time primary care practice in San Francisco's Mission District, 10 years in community health centers, and 22 years in private practice. He is currently Professor Emeritus of Family and Community Medicine at University of California, San Francisco and Founding Director of the Center for Excellence in Primary Care. He is co-author of Understanding Health Policy, 7th Edition, 2016, and Improving Primary Care, 2006 (both McGraw-Hill). He has written numerous health policy articles in the New England Journal of Medicine, JAMA, Annals of Family Medicine, and Health Affairs.



Dr. Sinsky is the vice president of professional satisfaction at the American Medical Association. A board certified internist, she also practices at Medical Associates Clinic and Health Plans in Dubuque, Iowa.

Dr. Sinsky has worked to elevate national awareness of health professional well-being as an important driver of health system performance. From 2011 to 2012 she led "In Search of Joy in Practice: A Report of 23 High-Functioning Primary Care Practices," a project of the ABIM Foundation. She also co-authored the 2013 paper "From Triple to Quadruple Aim: Care of the Patient Requires Care of the Provider." At the AMA she leads the development of initiatives to improve clinician well-being and reduce burnout.

Dr. Sinsky is a fellow of the American College of Physicians (ACP) and is the recipient of the Iowa ACP 2013 Laureate Award

A frequent invited lecturer on practice innovation, redesign, and physician satisfaction, Dr. Sinsky has presented widely, both nationally and internationally.



Wendy Bradley, LPC, CCSAC
Director of Behavioral Health Integration and Community Engagement & Health, Nashville, Tennessee



James Jerzak, MD
Physician Lead, Team-Based Care, Bellin Health



Marianna Kong, MD
Physician Practice Transformation Specialist, University of California San Francisco



Kevin Hopkins, MD
Medical Director, Department of Family Medicine, Cleveland Clinic, Strongsville Ohio



Kathy Kerscher, MBA
Administrative Lead, Team-Based Care Redesign, Bellin Health



Patrick McKenzie, MD
Orthopedic Surgeon, Bellin Health and Team Physician, Green Bay Packers