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## **Bellin Women's 5K Welcomes Pink Pumpkin Event**

*New race to join forces with the Breast Cancer Family Foundation*

GREEN BAY — The Bellin Women's 5K will join forces with the [Breast Cancer Family Foundation](#)'s annual Pink Pumpkin 5K Run/Walk to create a brand-new event for participants in Northeast Wisconsin, officials announced this week.

The Bellin Women's Pink Pumpkin 5K will take place **Saturday, Oct. 6**, departing from the KI Convention Center just after the Bellin Women's Half Marathon and Two-Person Relay start at 8 a.m. The 5K distance is new to the Bellin Women's event lineup, and organizers are excited to partner with the Breast Cancer Family Foundation (BCFF) for one of the group's most prominent annual fundraisers.

“This race aligns perfectly with our mission to call attention to training and health issues facing women in our communities,” said Linda Maxwell, Race Director of the Bellin Women's Half Marathon & Pink Pumpkin 5K. “We so admire the work the BCFF does to raise awareness and help prevent this devastating disease, and we are honored to be a part of those efforts.”

Bellin race officials added the 3.1-mile event for 2018 to allow more women to take part in the region's only female-focused race. The Pink Pumpkin 5K celebrated its 10<sup>th</sup> anniversary in 2017. It usually draws around 1,000 participants and last year raised more than \$66,000.

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“Partnering with Bellin will be a win-win for our organizations and this important annual fundraiser,” said BCFF Executive Director Diane Gaywont. “It is our hope that by joining forces, we can draw more participants to enjoy our event — and to raise critical dollars to inspire people in our community to lead cancer-free healthy lifestyles.”

Proceeds from the 5K event will go directly to the BCFF. The [Women's Fund of Greater Green Bay](#), a fund of the Greater Green Bay Community Foundation, will continue to be the charity partner for the half marathon and half marathon relay events. In 2017, the half marathon donated \$10,000 to that fund, which exists to empower women and inspire girls in our communities.

The Bellin Women's Pink Pumpkin 5K will start outside the KI Convention Center in downtown Green Bay. The 5K course will head south through the beautiful residential neighborhoods between S. Monroe Avenue and the Fox River before winding down the scenic Fox River Trail and finishing in the heart of downtown on Green Bay's CityDeck.

All Bellin Women's Pink Pumpkin 5K registrants will receive a long-sleeve hoodie and a custom finisher medallion. They will have the option of purchasing a ticket for the event's signature race-eve Women's Inspiration Dinner, which features an all-you-can-eat pasta buffet and the inspirational words of nationally renowned keynote speaker [Molly Barker](#). Tickets will be \$20 in advance or \$25 after online registration closes. Registration for the Bellin Women's Pink Pumpkin 5K starts at \$30 and increases to \$35 July 1.

Visit [www.bellinwomenshalf.com](http://www.bellinwomenshalf.com) to register or for more information.

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