



**You are invited to the 2018
Black Tie & Blue Jean Extravaganza,
hosted by the Bellin Health Foundation.**

Please join us for the Black Tie & Blue Jean Extravaganza, a one-of-a-kind event where guests are invited to mix and match formal and casual wear, or dress according to the event theme. This year's theme is **Red Carpet**. Our 13th annual event will be held Saturday, September 8, 15 or 22 (to be determined in April depending upon the Packers' schedule) from 6:00 p.m. to 10:00 p.m. in the Lambeau Field Atrium. Seat reservations to this public event are \$150 per person. Table sponsorships for \$2,000 are available, as well as a variety of major sponsorship opportunities.

Beneficiaries from this year's event are moms, babies and surgical patients in our communities. Proceeds will help fund an urgently needed Neonatal Intensive Care Unit (NICU) and maternity department expansion at Bellin Hospital, as well as a new Bellin outpatient surgery center in Ashwaubenon.

Sometimes our littlest patients need the biggest help. Imagine that after finally meeting your newborn, you learn she needs help breathing on her own. Now imagine your baby being moved to a different hospital's Neonatal Intensive Care Unit and being separated from you. Our new NICU and remodeled maternity unit will help ensure Bellin babies have the best chance at a successful start in life, and moms and babies can stay together in comfort, cared for by the best doctors, nurses and midwives. Our redesigned space will also include single family rooms where little ones grow stronger as their families help care for them, as well as a separate NICU where babies in need receive the highest level of care to support the best outcomes.

Thankfully, surgery at any age no longer necessitates long, lonely hospital stays. With today's minimally invasive techniques, patients experience less pain and faster recovery at home, helping them get back to their families and normal activities. To achieve this, we must create fully accessible outpatient surgery and clinic spaces to replace aging, inefficient facilities. Moving appropriate surgical procedures away from busy hospital operating rooms and into dedicated spaces with on-site diagnostic and ultrasound equipment means fewer duplicated services, better patient experience and lower cost of care.

Through the generous support of our donors, we continue to provide the facilities, programs, and technologies that result in better outcomes and more affordable health care. By participating in the Black Tie & Blue Jean Extravaganza, you will make a tremendous difference in the lives of moms, babies and patients throughout our communities!

For more information on how you can support this event through donations, sponsorships or by making a reservation to attend, please call Amy at 920-433-3731, e-mail amy.stach@bellin.org, or visit www.blacktiebluejean.com.