

# BELLIN WOMEN'S HALF MARATHON • 5K

## Call to Artists!

**Deadline: April 1, 2020**

To celebrate the sixth annual Bellin Women's Half Marathon and our third annual 5K event, we are commissioning a female artist to create an artwork that will become part of Bellin's permanent art collection. The selected artist will receive \$1,000 to create a work of art to commemorate the 2020 Bellin Women's Half Marathon & 5K. This piece will be featured as the art image on our 2020 commemorative poster, which will be given to our event sponsors and sold to participants as a memento for their great accomplishment – finishing 3.1 or 13.1 miles! The art will also be sublimated on our gear check nylon bag, which is given to all half marathon and relay participants.

As our name suggests, the focus of our event is women. We strive to appeal to female runners and walkers of all ages and abilities and all levels of experience.

### Event Details:

- Date: Saturday, October 10, 2020
- Tagline: A Race to Empower Women
- Course: Starts at the KI Convention Center, ends at the CityDeck in downtown Green Bay
- Keynote Speaker: TBD
- Race Perks Include: Long-sleeve hoodie, headband, cookies and chocolate at the finish
- Runners expected: 2,000
- Website: [www.bellinwomenshalf.com](http://www.bellinwomenshalf.com)

Interested female artists, please submit [via email](#) the following application package:

- 3-5 digital images of artwork
  - Digital images should be high-resolution images, not to exceed 2 MB each in file size
  - Use the following naming format for your files: "lastname\_firstname\_slidnumber.jpg"
    - Example: The file name for Jane Doe's first submission would be "doe\_jane\_01.jpg"
  - Provide a numbered slide list that corresponds to the digital images submitted. Please include title, size, medium and year completed for each work submitted.
- 1-2 page artist resume outlining exhibition record and other relevant professional experience
- 1-page artist statement
- List of three references with contact information. Two of these should be able to speak about your creative work.
- Some past artists have submitted an actual proposed piece sketch.

Submit application package to [bellinwomenshalf@bellin.org](mailto:bellinwomenshalf@bellin.org). Deadline for submissions is April 1.

Selection process:

- Applicants must provide completed application package by the April 1 deadline to be considered.
- Artist will be chosen by a committee comprised of Bellin Health graphic designers, and Bellin Women's Half Marathon/5K and Bellin Health leadership.
- Artists will be notified as to whether they were selected by April 6.

Timeline:

- Artist selected by April 6
- Initial proposal sketch due by May 1
- Sketch approval given by May 5
- Final artwork executed and delivered by June 15
- A \$1,000 commission fee will be paid to the chosen artist:
  - 50 percent upon delivery of approved sketch
  - 50 percent upon delivery of final artwork

Artwork use details:

- Artwork will be used on an 18x24 poster that includes basic event and presenting sponsor information. Poster design will be coordinated by a Bellin Health professional graphic artist.
- Original artwork will become the property of the Bellin Women's Half Marathon & 5K, for display at a Bellin Health property.
- The image may be used in other promotional pieces.
- The artwork will be unveiled via social media celebrating the artist and her work.