



July 2016

TO: Oconto County Residents

FROM: Board of Directors

SUBJECT: Community Health Improvement Plan Update
Healthy Oconto County 2018

The *Healthy Oconto County 2018* steering team held a community event in April, 2016 to review our current focus areas for improvement:

- Alcohol and Other Drugs
- Nutrition and Physical Activity
- Mental Health

The event's purpose was to review updated county and state data on the focus areas and to determine if our focus and activity for improvement is still on target for improving health in the county. The full plan, available here, outlines a definition of each health focus area, why it was chosen, the overall goal, strategies and measures of success and key stakeholders.

The consensus of the April event was to narrow the focus on the two areas below. The two primary health systems in the county have stepped forward to lead the groups. The groups will continue to assess county needs, seek out and add new members to engage in improving each of these focus areas. If interested in participating in the improvement work or learning more about either or both of these efforts please contact the individuals listed below:

- Alcohol and Other Drug Misuse
 - Group Leaders:
 - Laura Cormier, Bellin Health Oconto Hospital
 - Tel: 920-835-1101
 - Debbie Konitzer, Oconto County Public Health
 - Tel: 920-834-7000
- Nutrition and Physical Activity
 - Group Leaders:
 - David Lally, HSHS St. Clare Hospital
 - 920-848-6390
 - Debbie Konitzer, Oconto County Public Health
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A full plan update and reassessment will occur in the fall of 2017.

The Health of Oconto County

COMMUNITY HEALTH IMPROVEMENT PLAN

APRIL, 2016



Creating a healthier place to live, learn, work & play.

What is Healthy Oconto County 2018?

The goal of Healthy Oconto County 2018 is to mobilize people, organizations, and stakeholders in our county to collaboratively address issues that impact the health of the community.

The ultimate goal of the Community Health Improvement Plan is to measurably improve the health of Oconto County residents.

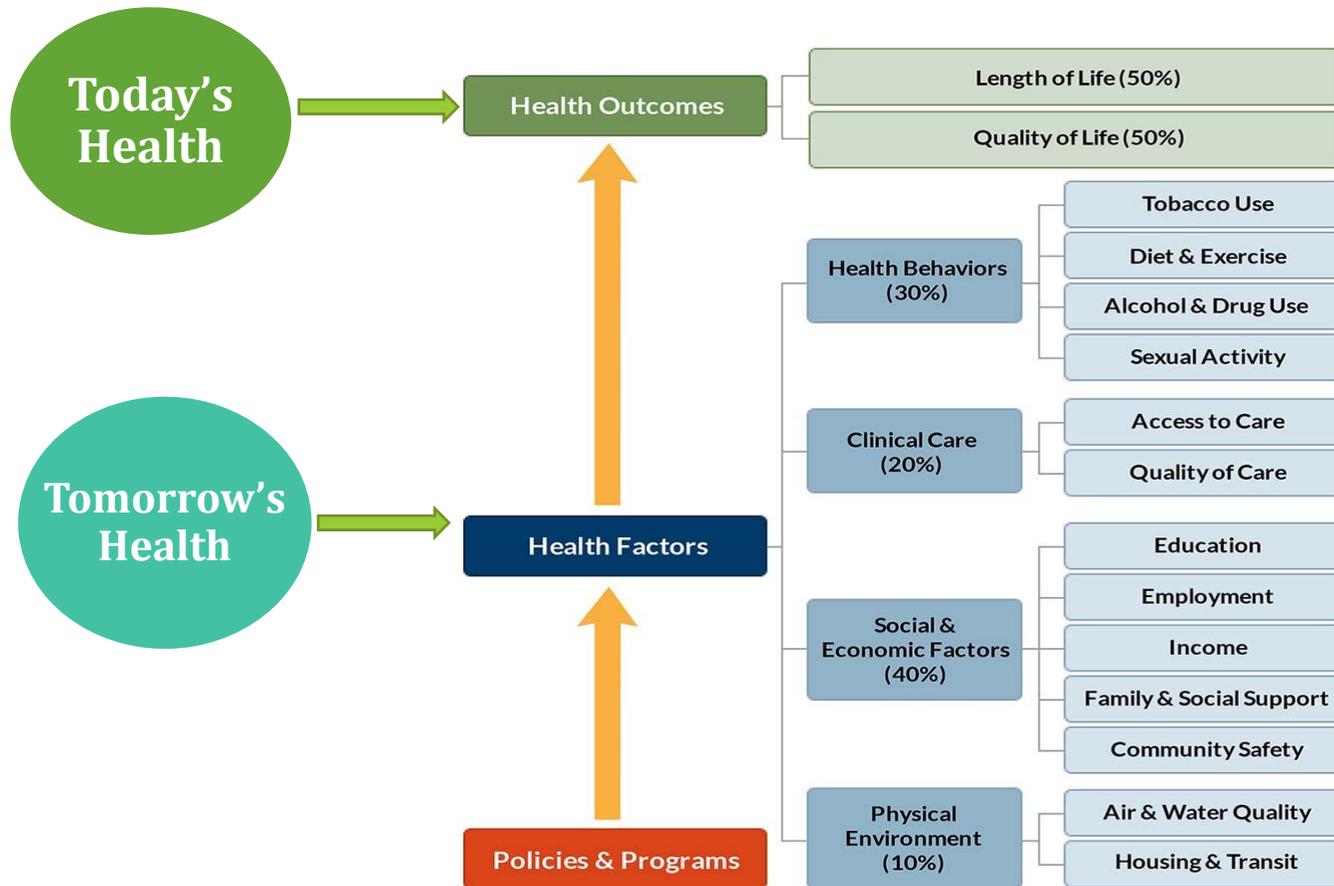


Community Health Improvement Process



SOURCE: COUNTY HEALTH RANKINGS / BRFS

What Makes a Community Healthy?



SOURCE: COUNTY HEALTH RANKINGS, 2015

Healthy Oconto County Community Health Improvement Process

Improvement Plan

Purpose of Improvement Plan

- ▶ Develop and implement strategies for action, and establish accountability to ensure measurable health improvement.
- ▶ The plan looks outside of the performance of an individual organization serving a specific segment of a community to the way in which the activities of many organizations contribute to community health improvement.

Alcohol & Other Drug Misuse

- **Goal:**

Reduce alcohol and drug misuse to improve the health, safety and quality of life for all residents.



Alcohol Misuse Focus

■ Performance Measures

- Excessive drinking among adults will be reduced by 1%. (County Health Rankings)
- Alcohol-related motor vehicle crash injuries will decrease by 5%. (WI County Health Profiles)

■ Objective

- By December 31, 2018, an alcohol and drug misuse task force will develop a strategic work plan
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Other Drug Misuse Focus

■ Performance Measures

- Opioid related hospitalizations for ages 12-25 years will decrease to 0.8 per 1,000 population

■ Objective

- By December 31, 2018, an alcohol and drug misuse task force will develop a strategic work plan
 - By December 31, 2018, the amount of medications (pounds) collected through Oconto County medication disposal activities will increase by 25%.
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Nutrition & Physical Activity

- **Goal:**

Oconto County's nutritional and physical environment empowers residents to embrace healthy food choices and increase physical activity.



Nutrition Focus

■ Performance Measures

- Access to healthy nutrition choices will increase. (measure of increase to be determined after baseline established.)

■ Objective

- By December 31, 2018, a baseline for access to healthy nutrition options in Oconto County will be established.

■ Possible Strategies

- Assessment of healthy food options in Oconto County. (food deserts, food pantries, etc.)
 - Development of a strategic work plan to increase access to healthy nutrition choices.
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Next Step

- Develop work groups for each focus area which will begin identification of
 - Attendees identify the work group and focus in which you will participate.
 - Alcohol & Drug Misuse
 - Nutrition & Physical Activity